**SPACE COAST RUNNERS**

**MINUTES OF JUNE 20, 2016 MEETING**

**Merritt Island Pro-Health 7pm**

**Board Members / Officers Present:** Mary Ramba, Howard Kanner, Shane Streufert, Nancy Wingo, Michael Higgins, Loran Serwin, Bob Rall, Carol Ball (via Skype)

**Board Members / Officers Absent:** Harry Prosser, Lisa Hamelin, Cyndi Bergs, Ron Ritter, Kaitlyn Donner, Dick White

1. **Meeting Called to Order:** 7:03 PM,
2. **Review / Modify Agenda**: Add to New Business: Florida Today Beer Runs
3. **Changes to Last Month’s Minutes.** None. Motion to approve May Minutes – Michael. Second – Bob. Approved.

**IV**. **April Treasurer’s Report:** Motion to approve-Shane. Second-Michael. Approved.

1. SCR Savings Account Balance May 31, 2016 $23,706.26
2. SCR Cash Balance April 30, 2016 : $52,822.01
3. SCR Deposits for May 2016: $875.00
4. SCR Total Disbursements May 2016: ($3,672.41)
5. SCR Cash Balance May 31, 2016: $50,024.60

G. SCR Open Invoice Balance as of May 2016: $ 575.00

H. Correction after report printed: Open Invoice Balance: $200.00

(Smooth Running & Up & Running only outstanding)

Total All Accounts:  **$73,730.86**

1. **Guests**: Brittany Streufert, Marty Winkel, Kristen Klein, Kimberly Tomlinson, Keith Dutter.

1. **Ongoing Business:** 
   1. SCR Website Update (Brittany)
   2. New website launched 6/3/16. (See attached document) 
   3. Loran adding current ROY series information. PDF is easiest for future uploading. (Cost $400) Kristen Suggested looking on Tech Soup for Adobe Acrobat (defer to next meeting how to handle future uploads)
   4. There is a board of directors group on website
   5. Bob getting Mail Chimp info to Brittany to work on uploading different membership lists (family, individual). Kids can be checked for no newsletter
   6. Website has ability to not send info to inactive members
   7. Paper memberships still accepted; Carol will upload information from paper
   8. Board member emails set up through website
2. SCR Race Team (Bob/Howard)
   1. Teams picked from list of criteria: 27-F, 20-M out of just over 50 applicants
   2. 50% are returning members
   3. Team members will be sent emails and team announced at Summer Social
   4. Team roster will be created
   5. Suzie Meltzer created new logo
   6. Team to be a billboard for SCR promotion
   7. Working to make team a more cohesive group
   8. Members have to live up to requirements for racing, volunteering and socials. This will be monitored. If expectations not met they will not be on team next year and membership not paid for
   9. Suggested that team do SCR tent at races for volunteering
3. SCR ROY Awards Night (Brittany)
   1. 180 attendees. Ran very smooth, Bob did great job as MC
   2. Feedback was it ran long; perhaps can do a give-away at end to keep people there; call all AG winners to come up at once to move faster and set up photos in different area so it can keep moving
   3. Need bigger space booked now. Possibly Front St., Eau Gallie Civic Center, Cocoa Civic Center, Hotel. Carol will book IHB for next year as backup
   4. Need definite committees to have enough setup/teardown people
4. July 20 Battle of Brevard Summer Fun Run (Brittany/Kimberly/Nancy)
   1. 20 16-inch pizzas & 3 trays of individual ziti cups from Viera Pizza for $350.
   2. Park permit is not required.
   3. Brittany will order 125 ribbons (not dated so can be reused) . Cost:$33.75, $60, $67.50 (the preferred ones)
   4. Howard will do water stop
   5. Motion made by Howard to keep cost under $500. Second – Shane. Approved
   6. 50/50 raffle suggested for fun runs to help offset costs
5. July 9th Summer Social (Michael)
   1. Expecting 150 people based on last year
   2. Facility rental, $100; NY Pizza catering, $600 + tax-$4/pp inc. delivery, cutlery
   3. We have 500 blue cups with logo and other items for prize wheel winners
   4. Howard looking into craft beer for $100 cost. Can perhaps offer ad space in newsletter.
   5. Howard or Bob will do announcements; setup/cleanup: board and team members
   6. E Blasts will be sent
   7. Cash or check only for renewals at social
6. Race Directors’ Meeting (Howard)
   1. Expectations and responsibilities established; paperwork received from RDs
   2. $20/race – all RDs good.
   3. RDs will think about Youth Series
7. 2016/2017 club Promotional Brochure (Brittany)
   1. Brochures have been proofed and will get quoted out this week
8. Strategic Planning Committee
   1. Shane will set up a meeting since Harry is out of town
9. Eye of Dragon Race Director Volunteer
   1. Need RD within 2 months
   2. Everyone come up with a name to submit by next board meeting
   3. Bob will send out E-blast asking for RD
   4. Carol will check availability of Civic Center for Sunday Feb. 19
10. SCR Race Branding (Lisa) – deferred
11. SCR Advertising Policy Suggested Changes (Lisa) - deferred
12. Sponsored youth Program (Lisa) - deferred
13. Races since last meeting (Howard)
    1. 5/15 Run For The Responders 5K – 127 finishers
    2. 5/21 Rescue Warriors 5K - 128 finishers
    3. 5/21 For The Girls 5K - 181 finishers
    4. 5/22 Tri Cocoa Village Duathlon – 52 finishers
    5. 5/22 Tri Cocoa Village Sprint Triathlon – 119 finishers
    6. 5/22 Tri Cocoa Village Olympic Triathlon – 82 Finishers
    7. 6/4 Health 1st CPR 5K-1162 finishers
    8. 6/5 Rotary Pineappleman Triathlon – 520 finishers
    9. 6/11 Bottoms Up Beer Run 4K - 298 finishers
    10. 6/18 Lost In The Bay Duathlon – 40 finishers
14. **New Business** SCR Committee & Volunteer Positions (Howard) 
    1. Got positions from bylaws and guidelines (See attached document)
    2. Want more accountability and less “last-minute scrambling”
    3. Set up committees and subcommittees with clear documented direction, expectations, and budgets; have committees get things done with the ability to come back to the board to make changes, if needed.
    4. Include a standing Board agenda item for the major topics.
    5. List POC (point of contact) for committees on website
    6. Set budget for each event under Socials
    7. Have budget committee set up a reserve budget to limit total amount of overspending for all club expenses for entire year
15. Budget Committee (Carol)
    1. Members: Carol, Nancy, Michael, Shane, Keith, Howard (if available)
    2. Meeting Set for Monday, July 11th, 6:30 p.m.
    3. Suggested to set up reserve budget for times committees go over budget
16. Sponsorship Chair Volunteer
    1. Judd will take over; Carol will send him paperwork
17. SCR Document Review Committee Volunteers
    1. Nancy, Carol, Howard and others TBD
    2. Defer until Aug or Sept meeting
18. Battle of Brevard quote-ribbons & food (see under Ongoing Business, Item 4)
19. Florida Today Beer Runs (Brittany)
    * 1. Michelle Mulak & Suzy Leonard with Fl Today are putting together a Run Brevard’s Breweries Tour starting 7/5, visiting a different brewery every Tuesday with a 3-mile run.
      2. Michelle & Suzy will create FB event & 3-mile route for each week and have online and print info in paper every Monday for Tuesday event
      3. Would like to include SCR: (Overall feeling that a strong presence by SCR would be good press. We could offer water stop with signage (Marty will do for Titusville), Team members could wear singlets, others wear SCR shirts or hats, Team could perhaps act as pacers.
      4. Brittany will ask them what they want from us.
      5. Scheduled breweries: Hell N Blazes-downtown Melbourne (July 5); Intracoastal Brewing, Eau Gallie; Bugnutty Brewing Company, Merritt Island; Cocoa Beach Brewing Company; Charlie & Jakes, Suntree; Florida Brewing Company, Port Canaveral; Playalinda Brewing Company,Titusville

Meeting Adjourned: 8:29 pm, Nancy Wingo, Secretary Pro Tem

**Next Meeting: Monday, July 18, 2016, 7 pm @ Merritt Island Pro-Health & Fitness**