**SPACE COAST RUNNERS**

**MINUTES OF June 18, 2018 BOARD MEETING**

**VIERA Pro-Health 7:00pm**

**Board Members / Officers Present:** Lisa Hamelin, Bob Rall, Carol Ball, Nancy Foresteire, Keith Dutter, Howard Kanner, Harry Prosser, Cyndi Bergs

**Board Members / Officers Absent:** Bob Alexander, Shelley Williams, Loran Serwin

1. **Meeting Call to Order:** 7:02 pm
2. **Review / Modify Agenda:** Add Transition under Other Business, Bob Rall

# **Changes to Last Month’s Minutes:** Accept May minutes. M/S/P – Bob/Keith

# **Treasurer’s Report** (Carol): M/S/P Harry/Howard to table until July due to discrepancy questions

# **Guests:** Brittany Streufert, Mike Acosta, Debbie Wells

# **Committee Reports**

* 1. **Communications Committee** (Shelley)

### Website (Brittany) All missing minutes recovered except for two. Carol might have them. Brittany will let Carol know which dates missing.

### Social Media (Brittany) Lots of people submitted pics for Global Running Day. Had winners posted. Brittany will start putting out “good luck” posts and getting pictures from racing team. Need release form to use for promotional information.

### Newsletter (Brittany) July 1 will be last issue. Marty emailed a “rebuttal” he wanted published why he feels SWOF was taken out of series. Not going to publish. Lisa will get in touch with Marty. Starting in August we will stop NL and have a weekly Eblast. Need to contact people who normally advertise. Brittany will work on transition for race advertising, possibly linking to race calendar and website, and develop a prototype and rate sheet.

### Calendar (Nancy) Needs to be reset and followed better. Nancy will send calendar to Brittany & Bob. Brittany will work on updating.

## Community Committee (Bob A)

## Coaching – M/S/P Howard/Harry to approve $325 RRCA coach course fee for Shelley & Heather to attend with stipulation they would coach SCR training program for 5K for one year at no charge.

## Volunteer Program – Brittany will be coordinator. Will move forward with Volunteer of the Year and Run Plus One. M/S/P Harry/Carol. Howard nay.

## Membership (Brittany) Total membership as of 6/18/18 is 874 members. 1/15/18 was 932 members. May Renewals: 7 family, 11 individuals. May New Memberships: 1 family, 2 individual, 1 student.

* + 1. **SCR Racing Team (Mike/Deb) –** 2018-2019 Race Team Committee: Mike/Deb/Carol. Applications went out, deadline 6/17/18. 41 applications. If on prior team, had to fulfill your obligations to get membership paid. Selection process: Previous captains (Mike, Debbie, & Carol, Bob. Team will be announced at summer social. Bob feels as incoming president and sponsor of last year’s team, best to not sponsor this year. Debbie Wells will talk to her company. Carol has some inventory of jackets left and will sew patches on.
    2. **Shoebox Recycling** (Lisa) – Some checks are coming. Lisa will send to Carol when they arrive.

## Marketing Committee

* + 1. Swag: Carol will order blue cooler bags, champagne pint glasses with 40th logo, luggage tags, car static decals, & pens to fit in new member envelopes & for Summer Social
    2. Backdrop & stand: Harry will make a zip tie kit to fit in stand holder.
  1. **Planning Committee (**Bob R**)**
     1. **Strategic Planning –** Director of Operations agreement signed by both parties.
  2. **Race Committee**: (Keith)
     1. **ROY Series**

1. SCC Course – Brittany reported that SCC, April 14th, approved for S Viera by Quest Elementary. New Day of Dead 2 Miler can’t get permitted.
2. Downtown Melbourne changing from male/female separate to all runners race.
3. M/S/P Harry/Howard to have ROY series be 9 races with 2 drops
4. Brittany to move ahead with design of ROY brochure and magnet design ASAP
5. Lisa will update registration form and send out for review
6. Mike Acosta got 30 sec. video ($150) for FB page. Can start July 1. M/S/P Bob/Carol to make needed changes and use.
7. Ran All Race Awards: Black jackets with names of all races on back and our series logo on front. Cost approx.. $20. Jackets to go in next year’s award budget. Can have a sample for summer social.
   * 1. **Space Coast Marathon Task Force** – Chairperson positions still needed: Pizza & Offsite Parking. Will advertise to membership. (Matrix attached at end)
     2. **Race Report** – Harry will replace Keith doing this.
   1. **SOCIAL COMMITTEE**: (Howard)
      1. Summer Social/ 40th Anniversary (Howard) – July 14, Avenues, Chamber of Commerce, 1-3pm. Howard will check on inclusion of tables & chairs, beer from Intercoastal, Caterer, insurance, see if Kaitlin is available and history of club. M/S/P Harry/Howard to spend up to $1,00 for food, drink & location. Brittany will coordinate and advertise. Expect approximately 150.
      2. Awards Celebration – Brittany printed feedback we got from event.
8. **OTHER BUSINESS:** 
   * 1. Bob reported Jerry Byrd contemplating putting a series together of Tooth Trot, Downtown Melbourne Brianna Marie to benefit children and do medal similar to what we did with 33K
     2. Transition (Bob) Thanked the board members going off. Bob will need to have someone else take over eblast duty.
     3. Harry – wants to set up executive committee to do a workshop to understand financials. Bob will set up.
9. **NEXT MEETING -** Monday, July 16, 2018, 7pm @ Merritt island Pro-Health
10. **ADJOURNMENT** – 9:10pm.

*Minutes prepared by Nancy Foresteire*

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