**SPACE COAST RUNNERS**

**MINUTES OF October 16, 2017 BOARD MEETING**

**VIERA Pro-Health 7:00pm**

**Board Members / Officers Present:** Lisa Hamelin, Bob Rall, Carol Ball, Bob Alexander, Keith Dutter, Shelley Williams

**Board Members / Officers Absent:** Nancy Foresteire, Cyndi Bergs, Howard Kanner, Harry Prosser, Loran Serwin

1. **Meeting Call to Order:** 7:00 pm
2. **Review / Modify Agenda:** None

# **Changes to Last Month’s Minutes:** Accept Sept minutes. M/S/P - Shelley/Keith.

# **Treasurer’s Report** (Carol): August Report questions regarding YTD amount of NL expenses and discrepancy between ROY revenue & ROY disbursement on Income Statement resolved. August Report M/S/P Bob/Shelley. September Report M/S/P Bob/Keith

SCR Savings Account Balance Sept 30, 2017: $63,718.74

SCR Cash Balance Aug 31, 2017: $18,033.50

SCR Deposits for Sept 2017: $2,022.40

SCR Total Disbursements for Sept 2017: ($17,350.53)

SCR Open Invoice Balance as of Sept 30, 2017: $485.00

Total All Accounts: **$81,069.27**

# **Guests:** Jerry and Jerilyn Bird – Discussion on potential SCR takeover of Tooth Trot 5K

in 2019 – Lisa to research possibilities – Birds want to keep sponsors/beneficiaries

# **Committee Reports**

* 1. **Communications Committee** (Shelley)

### Newsletter (Brittany) Shelley reported all good

### Social Media (Brittany) same

### Volunteers: Brittany is working on on-line form for people to log hours.

### Carol sending Brittany info for online sign up for SCM related needs

## Community Committee (Bob A)

## CV Sunday Run – Switch to South on Oct 29 – Remind Cyndi

## Coaching (Bob A/Shelley): Spring 2018 5K Training Team 8-wk program for EMC. Goal is zero impact on SCR budget. Need certified coach – getting proposal from John Wall

* + 1. **Race Credits:** (Lisa) Idea for rewarding volunteers (4-5 hour shift x $10 hour = $40 race credits for any race, paid by Club – only use when desperate?
    2. **Membership** (Brittany): Report to be sent
    3. **SCR Racing Team (Mike/Deb) –**

1. SCC 15K Dry Run 10/22 6:45am
2. Enlist help for SCM Medal Unwrapping Party, TBD
   * 1. **Shoebox Recycling (Lisa) –** Proceeds will go to United Way for hurricane relief – Next three collection points: Run Rock Roll Against Bullying 5K, CB Half, SCC15K
     2. **SCR-Partnered Community Events –**

Bioluminescence Kayak Tour - cancelled

## Marketing Committee:

* + 1. EBlasts: Bob R. Continuing
    2. Newsletter Advertising: Lisa advertising proposal for yearly Pay-at-One-Time discount – $475 for 11 months - will add to document revisions for approval.
    3. Swag: Need to order items that will fit in new member envelopes – discussed lights, luggage tags, Carol to research and report
    4. Online Store (Carol/Brittany)

a. Brittany provided pricing for items by email. Raintree Designs

40th anniversary design for shirts – approved

b. Brittany to order 100 shirts from Leslie Jordan – assorted sizing of her choice

1. Carol presented design information for white visors with “Space Coast Runners” written out on them – Board did not approve sample. Will check on reorder of blue caps with 40th logo instead.
2. Carol to get pricing on 40th Anniversary stickers.
   1. **Planning Committee (**Bob R**)**

**Strategic Planning –** Bob to research/report on Executive Director Role definition

* 1. **Race Committee**: (Keith)
     1. **Committee Members**: Keith Dutter, Matt Mahoney, John Wall, Lori Kruger, Shelly Williams, Molly Kirk. Turtle Krawl possible date change issue referred to Race Committee. Will report their recommendations at December meeting.
     2. **Youth Series**

1. New Youth Series Logo – Lisa to talk to Marisa about art design contest
   * 1. **Race Report**: (Keith)

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| **Race** | **Date** | | **M** | | **F** | | **Total** | | **F / M** | | |
| Run with Hope 5K | 9/23/2017 | | 28 | | 38 | | 66 | | 58%/42% | | |
| Gold Rush 5K | 9/23/2017 | | 32 | | 56 | | 88 | | 64%/36% | | |
| Rainbow Run 5K | 9/23/2017 | | 41 | | 89 | | 130 | | 69%/31% | | |
| Run for Chocolate 5 K | 10/7/2017 | | 42 | | 71 | | 113 | | 63%/37% | | |
| Sprint for Sight 5K | 10/7/2017 | | 34 | | 61 | | 95 | | 64%/36% | | |
| Mullet Run 5K | 10/7/2017 | | 45 | | 53 | | 97 | | 55%/45% | | |
| For the Girls 5K | 10/13/2017 | | 29 | | 53 | | 82 | | 65%/35% | | |
| Wild Shrimp Shuffle 5K | 10/14/2017 | | 20 | | 36 | | 56 | | 65%/35% | | |
| Wild Shrimp Shuffle 10K | 10/14/2017 | | 26 | | 46 | | 72 | | 64%/36% | | |
| Witch Way 5K | 10/14/2017 | | 108 | | 127 | | 235 | | 54%/46% | | |
|  |  | |  | |  | |  | |  | | |
|  | Totals | | 405 | | 630 | | 1035 | | 61%/39% | | |

* + 1. **SC Marathon Task Force**: Next meeting 10/19, 6:30 pm @RZ. (Carol)

1. Medal Unwrapping Party – Carol Chair
2. **Road Clean Up Chair NEEDED, DRIVER/Truck NEEDED**
3. **Packet Pickup Chair NEEDED**
   * 1. **SCC/EOD Liaison for PoP** (Howard/Brittany) No Report
   1. **SOCIAL COMMITTEE**: (Howard)
      1. Winter Social - No Report
      2. Lisa Reports a SC Half entry donated to be Face Book auctioned – proceeds to go to Cancer Care Centers of Brevard.
   2. **STRATEGIC PARTNERSHIPS**: (Lisa/Bob) No Report

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1. **OTHER BUSINESS**:
   * 1. Oct 28th - Free table space at Cocoa Beach Half Expo (Ron Jon’s parking lot). Setup 9-11, Expo 11-5, 1 table, 2 chairs Lisa will try to get volunteers.
2. **ACTION ITEMS:** 
   * 1. Carol sending Brittany info for online sign up for SCM related needs

## CV Sunday Run – Switch to South on Oct 29 – Remind Cyndi

* + 1. Membership (Brittany): Report to be sent
    2. New Youth Series Logo – Lisa to talk to Marisa about art design contest
    3. Oct 28th - Lisa will try to get volunteers for CB Half Expo Table.
    4. Bob A to get Coaching Proposal from John Wall
    5. Road Clean Up Chair NEEDED, DRIVER/Truck NEEDED
    6. Packet Pickup at RZ Chair NEEDED

1. **Next Meeting** – Monday, November 20, 2017, 7 pm @ Viera Pro-Health
2. **Adjournment** – 8:40pm.

*Minutes prepared by Carol Ball*