**SPACE COAST RUNNERS**

**MINUTES OF AUGUST 21, 2017 BOARD MEETING**

**Merritt Island Pro-Health 7:00pm**

**Board Members / Officers Present:** Lisa Hamelin, Bob Rall, Carol Ball, Nancy Foresteire, Bob Alexander, Keith Dutter, Shelley Williams

**Board Members / Officers Absent:** Cyndi Bergs, Howard Kanner, Harry Prosser, Loran Serwin

1. **Meeting Call to Order:** Lisa 7:03 pm
2. **Review / Modify Agenda:** Add donating 12 race t-shirts to Eau Gallie High.

# **Changes to Last Month’s Minutes:** M/S/P/Carol/Keith. Executive Minutes: M/S/P/Carol/Keith.

1. **August Treasurer’s Report** (Carol) M/S/P/Bob R/Shelly. Ed Springer & Cyndi Bergs taken off bank accounts; Nancy & Lisa to be added. Nancy will get extra PO Box key.

SCR Savings Account Balance July 31, 2017: $63,715.55

SCR Cash Balance June 30, 2017: $21,431.99

SCR Deposits for July 2017: $6,994.18

SCR Total Disbursements July 2017: ($4,623.55)

SCR Open Invoice Balance as of July 31, 2017: $ 385.00

Total All Accounts: **$87,518.17**

# **Guests:** Brittany Streufert, Debbie Wells

1. **Guest Speakers:** Debbie Wells – ROIT 8/26: Need more volunteers at water stations & turns. Registration a little low - usually get 100 race day. Shirts, medals, packet p/u set. Youth race – Kara Springer & Carol. Brittany will get kid giveaways to Debbie. Shelley will get tent. Debbie will provide tables for us.
2. **Volunteers:** Divine Mercy has own volunteers. We need better way to track all volunteers. Team members need hours & events tracked. Shelley will talk with Loran about creating a volunteer spreadsheet.

# **Committee Reports**

* 1. **Racing Team** (Debbie/Mike) 30 TEAM members came out for ROIT practice run 2 weeks prior. Singlets given & team pics taken at ROIT. Got goals from team members. Asking team members who attend a fun run to take a SCR bag with branded items for fun run manager in exchange for a short talk about SCR. Rall Capital Management Sponsor Sign will be up.
  2. **Communications Committee** (Shelley)
     1. Website (Brittany) Driven has new support system; Brittany will investigate. Loran’s links keeps breaking for historical ROY series. Loran has to leave SCR site & go to his site. We will migrate it over, get export from Loran and give to John Davis.
     2. Social Media (Brittany) Picture of new towel posted on FB & people asked how to get one? Suggested give one with run all races (38 last year) and overall winner awards. Give buff, hat, towel to all series RDs for a giveaway. Budgeted $200 for social media giveaways – maybe utilize during anniversary month.
     3. Newsletter (Lyn/Brittany) Shelley will do Ascent race article. Talk to Matt Mahoney about Leadville article.
     4. eBlasts for Club News: Brittany trained Shelly on sending out eblasts. Brittany will email inactive members, reminding them if they are running ROIT they need to be active member to get points.
  3. **Community Committee** (Bob A)
     1. Coaching: (Bob A/Shelley) Will report at September meeting. Brittany got email about training – said we don’t currently have anything and referred to Doug Butler. Will do a NL article about local camps: Peak When it Counts, Set Goals Not Limits, RunFit Runners.
     2. Race credit for volunteers: (Lisa) Deferred to September meeting.
     3. New Member Packets (Lisa): Want to do something more personal than sending members to RZ to pick up packets. Mail SCR branded swag in padded envelopes to their house. (Buff/hat/letter) Increased budgeted office supplies and swag to reflect this. Will implement if budget passes.
     4. Lifetime members (HOF) (Lisa): Was discussed in a meeting at some point to make HOF lifetime members. Not documented & not everyone aware. Lisa emailed HOF members. A HOF spouse asked if family included. Board agrees family should be included. Current documentation says family is 2 adults and children under age of 25. Need specific guidelines and definition of “family.” Referred to Strategic Planning/Document Review.
     5. Membership (Brittany): July 2017 New: 5 individual, 14 family, 3 student. July 2017 Renewals: 16 individual, 21 family. 865 current membership.
        1. SCR Membership Benefits – Health First Runners Nutrition Night – Good food demo, sold out, 40 people attended.
        2. Bioluminescence Kayak Tour: Barrs Cove by MI Wildlife Refuge. Need minimum of 10 peple and up to 40 for $10 discount off $55 fee. Double kayaks. 1-hour event starting at 8pm. Weekend of September 22nd or 29th – Brittany will coordinate. SCR members will call direct and sign up.
        3. Christian Lake SC Half Marathon Bib Auction: We will auction off bib on FB and proceeds will go to RHS CC. RZ can’t participate due to no transfer rule, but gave ok for us to do and notify them who transfer goes to.
     6. Shoebox Recycling (Lisa) Program collects any kind of gently used shoes. Gives us $8.50/box. Partnered with Mitch Varnes & Elizabeth Ring. Going to talk to Marty Winkel. Want charity to be local nonprofit where all proceeds go to their mission & doesn’t receive a lot of funding. Different one every year. Community Foundation can make sure charities are responsible. Organization sends shoes in and outside US to people in need. Will have shoe drop at ROIT. Lisa will report more next meeting.
  4. **Planning Committee** (Bob R)
     1. Annual Budget Task Force (Carol, Harry, Bob A, Bob R, Nancy): Major changes: ROY Awards catering up, $5,000 for branded items to sell, Scholarships up, brochures up to create prior to next fiscal year & put in end of series bags to prep for next season, BOD polos to include people who volunteer all the time. Budget assumes silent auction again. $28,000 listed as potential Marathon income. Approve Budget M/S/P/BobR/Shelley.
     2. RRCA Requirements: Conflict of Interest Policy (Carol/Nancy) Required document for all board members to sign per RRCA. Disclose any potential conflicts so no question later. Motion to accept document. M/S/P/Nancy/Carol
     3. ROY Awards Banquet: M/S/P/Nancy/Bob R to utilize Cocoa Civic Center June 3, 2018 for $650 and to send required deposit (Carol).
  5. **Race Committee** (Keith)
     1. ROY Series: Loran will be POC for awards. Loran traveling more, especially toward end of series. John Davis will do ROY scoring and be ready for first race.
     2. Race Results (Keith) - Attached 
     3. SC Marathon Task Force: Keith & Carol will attend August 24, 6:30 pm @ RZ.
     4. ROY Race Committee: Keith forming committee: Keith, John Wall, Matt Mahoney, Shelley Williams. Need one more female. Will report findings in January.
  6. **Social Committee** (Howard)
     1. 40th Anniversary Fun Run. SCR formed 3/6/1978. Howard to coordinate.
     2. Summer Fun Run - Prediction Run August 2, cancelled due to weather.
  7. Marketing Committee (Brittany) Shirt and singlet samples were shown to board for branding & selling. Input gotten & Brittany will report further at next meeting.

1. **Next Meeting** – Monday, September 18, 2017, 7 pm @ Merritt Island Pro-Health
2. **Adjournment** -- M/S/P/BobR/Keith to adjourn 9:03 pm.

*Minutes prepared by Nancy Foresteire, Sec.*