**SPACE COAST RUNNERS**

**MINUTES OF July 16, 2018 BOARD MEETING**

**Merritt Island Pro-Health 7:00pm**

**Board Members / Officers Present:** Bob Rall, Harry Prosser, Carol Ball, Nancy Foresteire, Heather Felix, Howard Kanner, Kelley Lake, Debbie Wells, Shelley Williams

**Director of Operations Present**: Brittany Streufert

**Board Members / Officers Absent:** None

1. **Meeting Call to Order:** 7:02 pm. President Rall showed Gold Special Olympics Medal his team got.
2. **Guests/Guest Speakers**: Nick Rowley, RD Tooth Trot, Jerry & Jerilyn Byrd
3. **Review / Modify Agenda:** Nothing. Print own agendas if you want them at the meeting.

# **Changes to Last Month’s Minutes:** MSP Shelly/Carol to accept June minutes.

# **Welcome & Board Expectations**

# Special welcome to new board members Heather, Kelley & Debbie.

* 1. 9 members this year/6 for a quorum. Important to be here. Read & sign code of ethics, conflict of interest documents, volunteer on at least 1 committee, volunteer for 1 club owned race, be an ambassador of the club. Documents being reworked and will be distributed when ready. Lots of business – objective to be out no later than 9pm. Committee chairs should be ready to give reports at meeting. Executive board will meet between regular board meetings to go over items and help streamline regular meetings. Bob will set up meetings. Would like to recognize departing board members.

# **Treasurer’s Report: (Carol)** MSP Howard/Debbie to approve May and June treasurer reports. Finance committee set up. Bob wants all members to have good understanding of our finances/be good stewards of our money.

**May 31, 2018 June 30, 2018**

**Savings Account** $63,729.83 **Savings Account** $63,731.45

Interest May $ 1.62 Interest June $ 1.57

Total $63,731.45 Total $63,733,02

**Checking Account Checking Account**

Balance April 30 $37,083.37 Balance May 31 $34,814.41

Deposits May $ 1,083.00 Deposits June $ 4,416.43

Disbursements Paid $ (3,351.96) Disbursements paid $ (5,742.09) Funds cleared bank

Outstanding checks $ (624.86) Outstanding checks May $ 424.86 Add back prior month

Disbursements May $ (3,976.82) Outstanding checks June $ (315.25) Less checks in transit

Balance May 31 $34,814.41 Disbursements June $ (5,632.48)

**Total Both Accounts** $98,545.86 Balance June 30 $33,488.75

**Total Both Accounts** $97,221.77

VII **Director of Operations Report**: (Brittany) Sent report to Bob. Making sure strategic plan happens. June/July NL out, new member packs, new member letter. Responding to questions, assisted with summer social & brochures. Scheduling community events. 7/26 Victoria Lohman, 6:30 pm Holmes Regional Auditorium: Exercising Effectively & Safely. 9/17 Bill Vanos speaking on masters running. Hunger Project Nov 1st. If you have ideas, give info to Brittany.

IX **Committee Reports**: Bob set up following new committees: Strategic Planning & Operations, Finance, Marketing & Communications, Community Engagement, Racing, Task Force Committees. Discussed committees, set up chairs & members. (Listed after each new committee with chair listed first.)

* 1. **STRATEGIC PLANNING & OPERATIONS** (Harry Prosser, Shelley)

The strategic planning started 2 years ago setting direction of club, forward thinking, club management & keeping

in line with our Mission, Vision & Values (SUCCEED) Bob will send this information out to board. Nancy to add

board to Dropbox & disable past members. Question on Partnerships/Sponsorships. Bob wants outreach efforts made to other clubs, races & events.

* 1. **FINANCE COMMITTEE** (Carol Ball, Harry)
     1. Want to have Gina Rall or our CPA Natalie Chaney speak to us at executive board meeting.
  2. **MARKETING & COMMUNICATIONS** (Carol Ball, Brittany)
     1. Need updated club logo. MSP Harry/Carol to give Brittany $100 budget for graphic artists. Brittany will bring designs back to club for August meeting.
     2. Brittany working with Driven on updates.

X **OTHER BUSINESS**: (Taken out of order) Jerry & Jerilyn Byrd, Nick Rowley presented and discussed new race series. Gave background on how series started through involvement with helping children. Will have 4 races January through March, with one special medal with 4-race participation: Tooth Trot 5K (ROY Series), Brianna Marie, Brevard Pals 5K, Downtown Melbourne 5K (ROY Series). All 3 guests assured board Space Coast Runners will be a priority. Brittany supportive, but could be confusing from marketing perspective. Have to be careful. Shelley suggested updating rules and expectations for RDs in ROY Series. Bob will task to racing committee.

* 1. **Community Engagement Committee** (Nancy Foresteire, Heather, Kelley, Howard, Shelley)
     1. Membership(Brittany) 853 members as of 7/16/18. June renewals: 17 family, 37 individual (SCR Racing Team comps) 1 student. June new: 8 family, 2 individual. (See full report attached at end)
     2. Elizabeth Ring would like recognition down south
     3. Ragnar Run Around the Moon Together, 6.67 mile course, free event to help Hole in the Gang charity. Start 7:45 from Village Idiot down S end of RR. Runners MUST HAVE headlamps. Bob will set up SCR tent 7pm and pass out our info. Brittany will send out “Look where we’ll be” email. Cyndi Bergs will set up water stop. Bob will coordinate with Cyndi.
     4. Summer Social: 125 – 140 attendees. CCB Chamber great central location. Not quite enough food, beer sufficient. Use smaller plates to contain portions. Got 4 new members, 33 renewals, 18 family & 19 individuals. 22 ROY series signups. Sold 21 shirts and 10 plus hats. Expenses approximately $1,150. Harry reminded people we need to be good stewards of our money and be cognizant of our budget. We need to manage our projects better. Form your committees. Emails and planning last minute not working. Bob challenges board to give job to chair, work with committee & thinking forward, and not waiting till last minute to finish details.
     5. Battle of Brevard: Nancy, Kimberly, Brittany, Carol. August 1, 6:30 pm, Viera Community Center. All volunteer spots filled. MSP Nancy/Carol to budget $600 for race expenses.
     6. School Engagement: Need to brain storm better for getting kids involved.
     7. Sunday Runs CCV: Put on website which way run/water is. Kelley mentioned trouble with resident on north course on RR. White pickup truck yelling obscenities at runners. Be aware & don’t engage. 7/15 bathrooms were fenced off in CCV and runners not allowed access. Kimberly Prosser emailed Cocoa city manager John Titkanich about situation and he emailed back that he would look into it and see what we can do to ensure this doesn't occur in the future.
     8. Cocoa Beach Half Marathon. Do we want to set up a table at the expo on Sat. 10/13 11-5?
  2. **Racing Committee** (Shelley Williams, Debbie, Howard, Heather)
     1. Shelley to follow-up with next training cycle to train for Eat My Crust. No other classes available now. Possibly have Doug coach again and have different speakers do presentations for new runners. Committee will check into it.
     2. ROY Series: Some feedback: not happy north part of county unrepresented, not happy SWOF not in series, didn’t like move of SC Classic because it was day before Boston and same day as CCB Tri. It was decided the 2-mile races county for the ran all races award.
     3. Task force: Gary Castner, Molly Kirk & Ray Brown want to be on ROY Races Committee.
  3. **TASK FORCE COMMITTEES**: Depending on tasks, might need more people. Heather, Kelley, Debbie.

XI **OTHER BUSINESS**: RRCA Convention 3/28-3/31/19, New Orleans - $390

XII **NEXT MEETING:** 7pm August 20, Merritt Island Pro Health

XIII **ADJOURNMENT**: MSP Howard/Harry adjourn 9:12 pm



*Minutes prepared by Nancy Foresteire*

**SCR MISSION**: The Space Coast Runners Club is a non-profit organization that promotes running and competitive events for the benefit of all.

**SCR VISION**: SCR’s Vision is that every person in Brevard County will have the opportunity to discover running and be part of the running community.

**SCR VALUES**: **SUCCEED: S**afety for all runners, **U**nited in serving our running community, **C**harity, **C**amaraderie with members, volunteers and sponsors, **E**thical, financial and organization stability, **E**njoyable atmosphere for all, **D**iversity in our sport