

40TH

Running of the Classic!



Space Coast Classic
15K & 2 Mile
Sponsorship Opportunities
2026



2026 Race Beneficiaries
Survive First Foundation



The **Survive First Foundation** mission is to reduce first responder suicide through quality education, peer support, and mental health and wellness resources, while fostering a greater sense of community and awareness amongst first responders and their supporters





***In 2025, we had a record 636 registrations!
We expect this number to increase
in 2026 by introducing a 3 year race
challenge highlighting classic cars!***

**Space Coast Classic
is the 9th race in the
Space Coast Runners
Runner of the Year
Series**



***Runners and Walkers of
all ages attend our 2 race event
and choose to participate
in the 15K or the shorter
2 Mile race.***

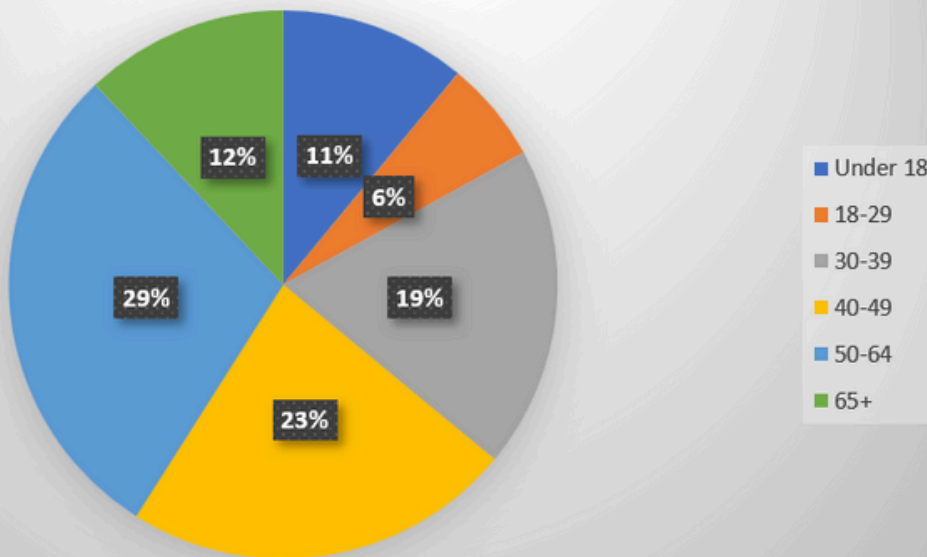


Race Demographics



Your support helps us to give back to local organizations & charities

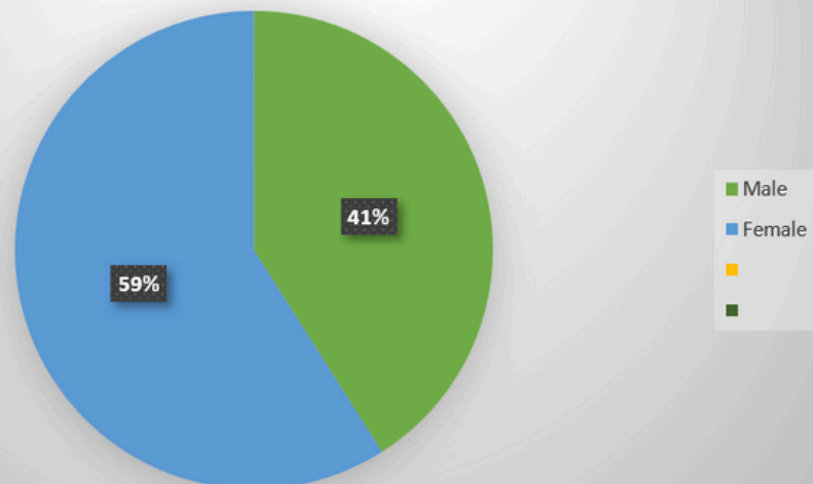
Race Demographics



Show your community engagement and increase your brand awareness



Gender





2026

**Celebrating 40 years of running
in the Space Coast!**

Race Date: April 12, 2026 Cocoa, FL

Projected Participants: 650 - 800 Participants + Spectators!

As a SPACE COAST CLASSIC sponsor, you will receive recognition within a comprehensive marketing campaign that includes:

EMAIL BLASTS - SOCIAL MEDIA - EVENT PRESS RELEASES

PRINT ADS - EVENT EXPOSURE - EVENT RACE PACKET INSERTION

- Exposure and recognition in pre and post-event email blasts from Feb 2026 - May 2026
- Exposure on the Space Coast Classic website and event page, and dedicated posts on associated Facebook and Instagram platforms
- Platinum and Gold level sponsors will be included in official pre-event press releases
- Inclusion in print advertising campaign with local running club newsletter, and may include local newspapers and magazines.
- Inclusion on signage at all Space Coast Classic related events and emcee mentions throughout race day for all eligible sponsors.
- Opportunity to distribute product samples and marketing items in the race packets each participant receives. Raffle giveaways will also be accepted.

NEW FOR 2026 - FINISHER MEDAL SPONSOR!

**\$ 5,000
Only 1 Available!**

**All Platinum level perks plus
Your logo/business name on
back of medal and ribbon!**

*Show your community support
on a lasting memory, all year long!*

Sample to right
shows RRCA logo
on the *back* of
the medal and
on the ribbon.





2026

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in the Space Coast!**

Race Date: April 12, 2026 Cocoa, FL

Projected Participants: 650 - 800 Participants + Spectators!

As a SPACE COAST CLASSIC sponsor, you will receive recognition within a comprehensive marketing campaign that includes:

EMAIL BLASTS - SOCIAL MEDIA - EVENT PRESS RELEASES

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\$2,000 PLATINUM

Includes 8 race entries

Largest logo/name on race banner to be displayed on Finisher Line structure & on "Classic" logo banner

Large logo at top on shirt.

Race website listing with link to your business.

Marketing and/or product samples in race packets.

Race day vendor space.

Company name/logo in most social media posts.

Mention in most social media posts and press releases.

\$1000 GOLD

Includes 4 race entries

Large logo/name on race banner to be displayed on Finish Line Structure.

Medium logo on race shirt.

Race website listing with link to your business.

Marketing and/or product samples in race packets.

Race day vendor space.

Company name/logo in at least 4 social media posts.

\$1250 Custom Bib Sponsor (1 avail)

Your Logo on all race bibs

All Gold level perks

\$500 SILVER

Includes 2 race entries

Medium logo/name on race banner to be displayed on finish Line structure.

Small logo on race shirt.

Race website listing with link to your business.

Marketing and/or product samples in race packets.

Race day vendor space.

Company name/logo in at least 3 social media posts.

\$250 BRONZE

Includes 1 race entry

Small logo/name on race banner to be displayed on finish line structure.

Business/personal name on race shirt.

Race website listing with link to your business.

Marketing and/or product samples in race packets.

Race day vendor space.

Company name in at least 2 social media posts.

\$100 Contributor

Marketing and/or product samples in race packets.

Name in 1 social media post

2026 SPONSORSHIP DONATION FORM

For complete participant race information please visit www.scc15K.com



Proceeds from the 2026 race will benefit
The Survive First Foundation



Company Name: _____
(As it will appear in advertising)

Contact Person: _____

Address: _____

Phone: _____ **Email:** _____

Website: _____

Sponsorship Level: (Check one below)

____ Medal \$5,000 ____ Platinum \$2,000 ____ Bib Sponsor \$1250
____ Gold \$1,000 ____ Silver \$500
____ Bronze \$250 ____ Contributor \$100
____ Other Amount \$ _____

Amount of Donation \$ _____ **To be paid by March 31, 2026**

Please make checks payable to: Space Coast Runners SCC15K

Authorized Signature: _____

Questions? Contact Terry Ryan, race director, (706)342-6213 or email spacecoastclassic@gmail.com.
Space Coast Runners (a 501c3 organization) reserves the right to change the packets/shirts/promos as needed and will respect the trademarks, logos or imprints of its sponsors. Image approval will be offered to sponsors when requested.

PLEASE EMAIL your high-resolution company logo* to:
spacecoastclassic@gmail.com *AI or vector file preferred.

Logos MUST be received no later than February 15, 2026 to guarantee inclusion in all race marketing materials.

Mail sponsorship forms to: Space Coast Runners, 480 Diana Blvd, Merritt Island, FL 32953