



38TH ANNUAL!

Space Coast
Classic
15K & 2MILE

**Space Coast Classic
15K & 2 Mile
Sponsorship Opportunities
2024**



2024 Race Beneficiaries
Space Coast Surfrider
Foundation
and
NorthStar Child Grief
Program

The **Surfrider Foundation** is dedicated to the protection and enjoyment of the world's ocean, waves and beaches, for all people, through a powerful activist network focusing on plastic reduction, ocean protections, beach access, and clean water.

Pediatric services at St. Francis Reflections provides **NorthStar**, a child grief program of compassionate support groups for children and their families who have lost a loved one. The specially trained staff utilizes a variety of techniques and skills through play, stories, and peer interactions to help children.



In 2023, we had over 470 registrations and expect this number to increase in 2024 with our new location in Cocoa, FL, running alongside the scenic Indian River!

Space Coast
Classic
15K & 2MILE

**Space Coast Classic
is the 9th race in the
Space Coast Runners
Runner of the Year Series**



*Runners and Walkers of
all ages attend our 2 race event
and choose to participate
in the 15K or the shorter
2 Mile race.*

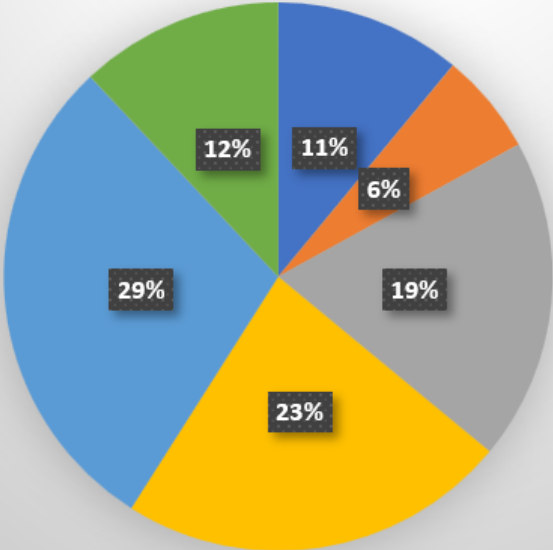


Race Demographics



Race Demographics

Your support helps us to give back to local organizations & charities

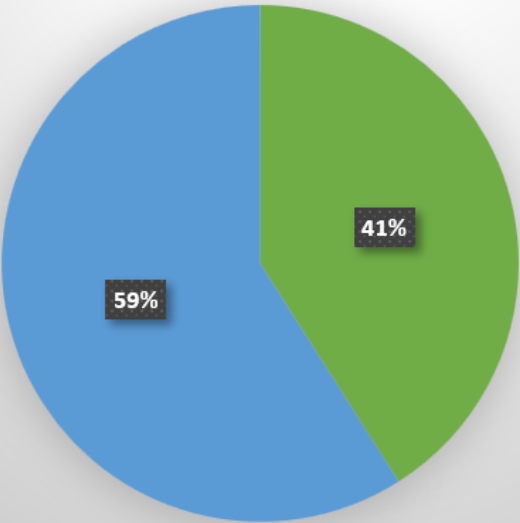


- Under 18
- 18-29
- 30-39
- 40-49
- 50-64
- 65+



Show your community engagement and increase your brand awareness

Gender



- Male
- Female



2024

**Celebrating 38 years of running
in the Space Coast!**

Race Date: April 13, 2024 Catherine Schweinsberg Rood Central Library Cocoa, FL
Projected Participants: 550-650 Participants + Spectators!

As a SPACE COAST CLASSIC sponsor, you will receive recognition within a comprehensive marketing campaign that includes:

EMAIL BLASTS - SOCIAL MEDIA - EVENT PRESS RELEASES

PRINT ADS - EVENT EXPOSURE - EVENT RACE PACKET INSERTION

- Exposure and recognition in pre and post-event email blasts from Feb 2024 - May 2024
- Exposure on the Space Coast Classic website and event page, and dedicated posts on associated Facebook and Instagram platforms
- Platinum and Gold level sponsors will be included in official pre-event press releases
- Inclusion in print advertising campaign with local running club newsletter, and may include local newspapers and magazines.
- Inclusion on signage at all Space Coast Classic related events and emcee mentions throughout race day for all eligible sponsors.
- Opportunity to distribute product samples and marketing items in the race packets each participant receives. Raffle giveaways will also be accepted.

\$2,000 PLATINUM CAPTAIN PACKAGE (1 available)

Includes 8 race entries

Largest logo/name on race banner to be displayed on Finisher Line structure.

Logo on race bibs.

Large logo at top on shirt.

Race website listing with link to your business.

Marketing and/or product samples in race packets.

Race day vendor space.

Company name/logo in most social media posts.

Mention in most social media posts and press releases.

\$1000 GOLD CHIEF ENGINEER PACKAGE

Includes 4 race entries

Large logo/name on race banner to be displayed on Finish Line Structure.

Medium logo on race shirt.

Race website listing with link to your business.

Marketing and/or product samples in race packets.

Race day vendor space.

Company name/logo in at least 4 social media posts.

\$500 SILVER HOTEL DIRECTOR PACKAGE

Includes 2 race entries

Medium logo/name on race banner to be displayed on finish Line structure.

Small logo on race shirt.

Race website listing with link to your business.

Marketing and/or product samples in race packets.

Race day vendor space.

Company name/logo in at least 3 social media posts.

\$250 BRONZE CRUISE DIRECTOR PACKAGE

Includes 1 race entry

Small logo/name on race banner to be displayed on finish line structure.

Business/personal name on race shirt.

Race website listing with link to your business.

Marketing and/or product samples in race packets.

Race day vendor space.

Company name in at least 2 social media posts.

\$100 CONCIERGE CONTRIBUTOR

Marketing and/or product samples in race packets.

2024 SPONSORSHIP DONATION FORM

For complete participant race information please visit www.scc15K.com



Proceeds from the 2024 race will benefit
The Surfrider Foundation and
The North Star Child Grief Program at
St Francis Reflections LSC



Company Name: _____
(As it will appear in advertising)

Contact Person: _____

Address: _____

Phone: _____ **Email:** _____

Website: _____

Sponsorship Level: (Check one below)

_____ **Platinum Captain \$2,000** _____ **Gold Chief Engineer \$1,000**

_____ **Silver Hotel Director \$500** _____ **Bronze Cruise Director \$250**

_____ **Concierge Contributor \$100**

Amount of Donation \$ _____ **To be paid by April 8, 2024**

Please make checks payable to: Space Coast Runners SCC15K

Authorized Signature: _____

Questions? Contact Terry Ryan, race director, (706)342-6213 or email spacecoastclassic@gmail.com.
Space Coast Runners (a 501c3 organization) reserves the right to change the packets/shirts/promos as needed and will respect the trademarks, logos or imprints of its sponsors. Image approval will be offered to sponsors when requested.

PLEASE EMAIL your high-resolution company logo to:
spacecoastclassic@gmail.com

Logos MUST be received no later than February 25, 2024 to guarantee inclusion in all race marketing materials.

Mail sponsorship forms to: Space Coast Runners, 480 Diana Blvd, Merritt Island, FL 32953