

GBRC Sponsorship Levels

Sponsorship guidelines

The GBRC's mission is to provide runners of all ability levels with an organization that promotes training and learning opportunities and connects our members through weekly running events and other social opportunities. As part of this mission, we reserve the right to notify members and the running community of any running related event regardless of who may sponsor that event or of businesses affiliated with the event. No level of sponsorship of the GBRC allows a sponsor to limit which events may and may not be promoted.

Gold Sponsorship Level - \$1000

- 3 Complimentary 1 year memberships
- Logo will be included on the website home page as an active link to your business, and on future printed materials.
- First right of refusal over direct competitors to top level sponsorship of GBRC events/races
- Minimum of 2 opportunities to provide guest speakers at GBRC social events/meetings
- Use of the GBRC email database
- 1 seat on the GBRC Board of Directors
- Donation of items or services (\$50 value) for GBRC giveaways/raffle at GBRC events (e.i. Quarterly Meetings, Holiday Party, Summer Picnic)
- The right to exclusivity over direct competitors to sponsor at the Gold Level.

Silver Sponsorship Level - \$500

- 2 Complimentary 1 year memberships
- Logo will be included on the website home page as an active link to your business, and on future printed materials
- Maximum of 1 opportunity to provide guest speakers at GBRC social events/meetings
- Donation of items or services (\$50 value) for GBRC giveaways/raffle at GBRC events (e.i. Quarterly Meetings, Holiday Party, Summer Picnic)

Bronze Sponsorship Level - \$200

- 1 Complimentary 1 year membership
- Logo will be included on the website home page as an active link to your business
- Donation of items or services (\$50 value) for GBRC giveaways/raffle at GBRC events (e.i. Quarterly Meetings, Holiday Party, Summer Picnic)

Community Partner

- Discounts for GBRC members
- Logo will be included on the website sponsor page
- Product or service donations to GBRC events
- Donation of items or services (\$50 value) for GBRC giveaways/raffle at GBRC events (e.i. Quarterly Meetings, Holiday Party, Summer Picnic)