



# EMAIL NEWSLETTER ADVERTISING RATE CARD

## Why advertise in the SCR Weekly Club Newsletter?

- Priority access to the Brevard running community.
- Run ahead of your competitors while staying top-of-mind with our runners
- Associate your company, race or organization with the most read weekly email newsletter and running website
- Over 1,350 loyal readers

## To reserve

Advertising space, or if you have any questions, please contact:

Brittany Streufert, SCR Director of Operations | 321-412-1830

info@spacecoastrunners.org

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## Advertising opportunities/rates

### Monthly Featured Advertiser | \$75

- 1 week premium placement: feature size in weekly newsletter (3 spots avail per issue - first come, first serve)
- 2 weeks regular placement in weekly newsletter
- Dedicated email advertisement

### Weekly Regular Advertiser | \$15

- 1 week regular placement in email newsletter

### Weekly Featured Advertiser | \$25

- 1 week premium placement: feature size in weekly newsletter (3 spots avail per issue - first come, first serve)

### Dedicated Email Advertiser | \$35

- 1 Dedicated email advertisement

### Weekly bulk advertising discounts:

- Run for 12 weeks = 10% discount
- Run for 26 weeks = 20% discount
- Run for 52 weeks = 30% discount

## SUBMIT AD

Ads, race forms, and graphics must be submitted by 5pm Thursday each week for inclusion in the following Monday's email. PDF, JPEG and PNG files are accepted. Please include any url links with your submission.



## Examples of a Weekly Regular Advertiser

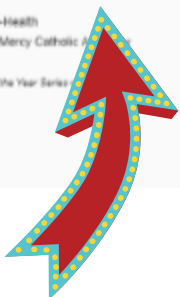


### THIS WEEK

- Exercise Effectively & Safely by Victoria Lotman | Thursday, July 26 at 6:30 PM | Holmes Regional Medical Center - Auditorium A in Melbourne (register online for this free event)
- Chase the Moon Challenge Run | Friday, July 27 at 7:45 PM | Village Idiot Pub
- Weekly Sunday Run | Sunday, July 29 at 6:30 PM | Cocoa Village

### MARK YOUR CALENDAR

- Battle of Brevard Fun Run | August 1, 2018 at 6:30 PM | Viera Regional Park
- Last day to register for All-in-One Runner of the Year District
- SCR Board Meeting | August 20, 2018 at 7 PM | Merritt Island Pro-Health
- Buzzards on Island Trips 5K | August 25, 2018 at 7:00 AM | Divine Mercy Catholic (Runner of the Year Series race #1)
- Tuffie Coast 5K | Sept. 6, 2018 at 7:30 AM | Nanook Park (Runner of the Year Series)



## Example of a Monthly or Weekly Featured Advertiser

**CHASE THE MOON CHALLENGE**  
 JULY 27, 2018  
 POWERED BY ERNATHAN

**RunKlub**  
 Membership Form

**RUNNING ZONE**  
 All Your Favorite Brands  
 Shoes • Apparel • Accessories  
 Runners • Walkers • Triathletes  
 Free gait analysis for proper shoe fit.  
**321-751-8890**  
 www.running-zone.com

**SCR Runner of the Year SERIES**  
 ALL-IN-ONE SPECIAL SAVINGS

WHERE IN THE WORLD ARE SPACE COAST RUNNERS RUNNING?

| July 28                         | October       |
|---------------------------------|---------------|
| JACK & JILL'S<br>Dunethill Mall | 7<br>Chronics |

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