Florida Striders Board Meeting

Meeting online via ZOOM

July 13, 2021

**Members present:**

Jon Guthrie, Sara K. Guthrie, Shelly Allen, Jack Frost, Trish Mandelare, Tiffany Heitman, Kathy Murray, Scott Hershey, Bill Krause, Emma Millson, Darryl Herren, Zach Hanna, Josue Velazquez, Mike Martinez, Bernie Berania, Eugene Biala

**Members absent:**

Dave Allen, Suzanne Baker, Mae Barker

**Call to order:** President, Jon Guthrie

Call to order at 7:02 p.m.

Approval of July Meeting Minutes.

**Officer and chair reports:**

**President** – Jon Guthrie

Nothing to report this month.

**Treasurer’s report** - Bill Krause

* Beginning cash balance as of June 1 was $38,875.82 and the ending cash balance on June 30 was $36,898.71.
* June income as $14,560.97, while expenses were $16,538.08, reflecting a loss of $1,977.11.
* Income includes a membership, donations, a refund of our bulk mail account, reimbursements from the race accounts for expenses, and a UF Health partnership.
* Expenses include equipment, monthly storage, website fees, truck expense for the FIHS Eagles 5K, 2 deferred scholarships, advances for race account expenses, and the UF Health race partnership distribution.
* The Certificates of Deposit account balances totaled $64,453.99 on June 30.
* The Social account balance is $1,190.29, reflecting expenses. No expenses this month.
* The Bulk Mail Account has a balance of $0. We closed the account with the Post Office.
* The Prepaid race expense account has a $0 balance, reflecting no expenses for the month.
* The Driven account has a balance of $275.85.

Budget to Actual Report

* YTD income/receipts as of June 30 were $94,559.28, and expenses/disbursements were $83,284.34, reflecting a net gain of $11,274.94 for the year. This compares to a net loss of $1,431.93 for the same time last year, or a positive difference of $12,706.87.
* The club’s net worth as of June 30 was $116,560.57 compared to $101,170.18 last year, reflecting an increase of $15,390.39.

**Social –** nothing to report

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On June 12 there was a Pie Run at Oakleaf. Fleming Island high school team came out and run with Striders. There were close to 40 runners there that enjoyed the run and pie afterwards.

Strider attended the Trivia night at Mellow Mushroom on June 21. Those that attended (about 19 members) had a fun time. We came in 6th place out of 17 teams.

A Social for August is needed.

**Membership – Eugene Biala**

According to Eugene we have 479 active members and 14 new or renewed for month of June.

**Strideright newsletter** – Tiffany Heitman

July-August edition of Strideright has been published and is available on the website.

The transition from Cari to Tiffany as the new editor went very smoothly.

Tiffany stated on line template instead of pdf file should be used. Driven will accommodate this. This can be published right on Driven. We should schedule a ZOOM meeting to discuss this further.

It was discussed that the Striders should do something to recognize Cari for the excellent job she did as editor for the last few years.

**Old Business:**

**Memorial Day 5K – Scott Hershey**

There were 580 runners. This was still better than last year due to Covid-19. Florida Striders neck Gaiters were given out to runners. There are still some left. This run still made money.

**Running team – Shelly Allen**

Nothing to report this month.

**Shoes 4 Funds – Shelly Allen**

A check for $95.20 has been received for the shoes we sent to Shoes 4 Funds. August they will be given double monies. Shelly already has almost a full bag.

**Partner “shout outs” on Facebook** –

Trish is doing a nice job getting the basic information, logos from our partners. About once each week one of our sponsors is to be recognized on Facebook.

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**New business:**

**Proposed changes to sponsorship levels – Scott Hershey**

Scott has a draft to be put on Facebook showing what the partner level is. Striders have not had one of these in years. The Board should think about: sponsorship levels, costs, logos, etc.

Darryl to make Guidelines to spearhead marketing of bringing in kids for our running program. He will be checking with Carol MacDougall on the run/walk program.

**Bylaws Review Committee – Mae Barker**

Our bylaws are looking good. We will need to set term limits for our Officers/Directors.

**Darryl Herren plan for 5th and 6th grade students**

At last year’s Hog Jog 27 students ran it. They paid $10.00 to do the run. They paid up front, and trained 2 times a week with Darryl. The kids loved it. They had never done anything like that before. We should do this again this year.

**Runners for Recovery - Mike Martinez**

October 2 is the R4R5K. There will be a $5.00 discount for Striders.

September 18 Mike is planning a trail run at Jennings Forest.

**Hog Jog 5k -**

The date for the Hog Jog this year is set for Saturday, November 20. Registration is now open.og Job

**Resolution Run –**

A race director is needed.

Meeting adjourned at 8:15 p.m.

Respectfully submitted,

Sara K. Guthrie, Secretary

**Upcoming Events**

August BOD meeting – 8/10/2021

August social – details TBD

September BOD meeting – 9/14/2021

Parkinson’s Run 5K – 9/18/2021

City of Jacksonville Senior Games Track and Field – 9/25/2021

R4R 5K – 10/2/2021 Runners 4 Recovery

Jenny’s Pennies – Sunday, 10/10/2021

October BOD meeting – 10/12/2021

Evergreen Pumpkin Run and social – Sunday, 10/31/2021

November BOD meeting – 11/9/2021

Hog Jog 5K – 11/20/2021