Florida Striders Board Meeting Minutes

Meeting online via ZOOM

November 10, 2020

**Members present:**

Mike Mayse, Dave Allen, Kathy Murray, Sara K. Guthrie, Jon Guthrie, Scott Hershey, Michele Pelham, Perry Pelham, Shelly Allen, Bill Krause, Suzanne Baker, Mike Martinez, Mae Barker

**Members absent:**

Amy Bonnette, David Bonnette, Zack Hanna

**Call to order:** President, Jon Guthrie

The meeting was called to order at 7:02 p.m.

**Approval of October minutes:**

A Motion to approve the Minutes by Shelly Allen and seconded by Kathy Murray. The Ayes have it. The Minutes were approved.

**Officer and chair reports:**

**President –** Jon Guthrie

We continue to receive “likes” on Facebook. Jon challenged everyone to think about what they would like to see our club doing in the next year. Also, if the Board knows of anyone that would make a good board member for 2021, please let Jon know. Let Jon know what role you would like to have.

**Treasurer report -** Bill Krause

Beginning cash balance as of October 1 was $27,431.37 and the ending cash balance on October 31 was $27,850.80.

October income was $756.62, while expenses were $337.19, reflecting a gain of $419.43.

Income includes memberships, donations, a refund scholarship check, and a reimbursement from the Hog Jog for pre-paid expenses.

Expenses include storage, office expenses, the Hog Jog, and the Driven fees.

The Certificates of Deposit account balances totaled $63,186.84 on October 31.

The Social account balance is $2,500, reflecting no expenses for the month.

The Bulk Mail Account has a balance of $160.52 reflecting no expenses for the month.

The Prepaid race expense account has a $0 balance.

The Driven account has a balance of $199.75.

Budget to Actual Report

Florida Striders Board Meeting

November 10, 2020

Page 2

YTD income/receipts as of October 31 were $65,121.20, and expenses/disbursements were $68,218.02, reflecting a net loss of $3,096.82 for the year. This compares to a net gain of $12,392.42 for the same time last year, or a negative difference of $15,489.24.

The club’s net worth as of October 31 was $99,517.96 compared to $103,364.29 last year, reflecting a decrease of $3,846.33.

**Social –** Amy Bonnette

Food Collection is underway. Hog Jog will also receive canned goods for the “Clothes Closet” located in Orange Park.

**Membership- via Eugene Biala**

We have received several new members over the past month. We have also received $190.00 in renewals.

**Strideright newsletter** – **via Cari Holbrook**

Nov – Dec issue is available online. Submissions are always welcome.

**Old Business:**

**Hog Jog update** – Mike Mayse

As of this date there are less than 50 runners signed up. Our Strider website has been offline over the last 24 hours. Masks, water, sanitizer has been bought. Course Marshall positions to be covered by Suzanne Baker’s students. Suzanne can get walkie talkie from the school for marshalls to use

**Resolution Run** – Perry Pelham

Too soon to report anything. Promoting has begun. Several runners have already registered.

**Angry Tortoise** – Mae Barker

Mae is working on sponsors. Still looks like a go for a park permit. Mae suggested offering “coupon codes” for groups. This will be discussed more thoroughly next meeting.

**New business**:

**Gate River Run participation:**

No post-race celebration. Should we participate by having a booth at the expo this year? There will be limited numbers of vendors in the expo, due to COVID-19. Jane Alred is to send out an email to all vendors concerning this. We will discuss further next board meeting.

Florida Striders Board Meeting

November 10, 2020

Page 3

**StrideRight distribution:**

Should we continue to mail copies? The cost for bulk rate as of now is around $325 for 200 copies. We should think about going sustainable. Send out email asking if you need a physical copy, let us know.

**Pros and cons of alternate race timing companies:**

It was determined that 1st Place Sports does quite a lot for us and we would be losing more than gaining if we went elsewhere.

Before adjourning Mae mentioned that her children’s school is offering advertising. This would be a simple marketing tool for the club. For $400.00 we would have our club and logo on the playground fence, have a booth at Winter Fest, etc. Mae made a Motion for the $400.00 advertising fee, Michele Pelham seconded. Motion approved. We will have this advertising for 12 months.

The meeting was adjourned at 8:09 pm.

Respectfully submitted,

Sara K. Guthrie, Secretary

**Upcoming Events**

Hog Jog 5K – 11/21/2020 Ronnie Van Zant Park

Club social at Thanksgiving 5K – 11/26/2020 (CANCELLED)

Jingle Bell children’s run in Green Cove Springs – 12/5/2020 (CANCELLED)

Pioneer Trail Ultra at Jennings Forest – 12/12/2020 (non-club event)

Christmas morning social – 12/25/2020 (Possibly to be cancelled)

Resolution Run – 1/16/2021

Angry Tortoise – 2/6/2021

Gate River Run Expo – 3/18 and 3/19/2021

Gate River Run – 3/20/2021

Run to the Sun – 4/10/2021

RRCA Convention – April 15-18, 2021 in Orlando / RRCA.ORG

Annual Picnic and election of officers – Tentative date 4/25/2021– new officers needed

Memorial Day 5K – 5/31/2021