

Florida Striders BOD Meeting Minutes

January 8, 2019

Buffalo Wild Wings, Orange Park

Members Present:

Jon Guthrie	Bill Krause	Ann Krause	Bill Page	Kathy Murray
Sara Guthrie	Mike Mayes	Stephanie Watson		Amy Bonnette
George Hoskins		Vicky Connell		Scott Hershey

Members Absent:

Shelly Allen	Dave Allen	Regina Sooeey	Doug Barrows
Tara Showalter	Kim Lundy	Cari Holbrook	

Call to order: President Jon Guthrie called the meeting to order at 7:02 p.m.

Minutes: A motion was made, seconded, and passed to approve the December Minutes.

Officer and chair reports:

President (Jon Guthrie) – Our Facebook page is still growing. We now have 1499 likes. We are up 50 likes from the December meeting. Please continue to invite your friends.

Social (Amy Bonnette) – We had at least 12 Striders participate in the Polar Plunge on January 1. We had the Strider tent and refreshments after the plunge. It was a fun way to start the new year, especially with the weather and water temperature not being bad.

Our trip to Clara White Mission was a humbling success. We were even given a tour of the upstairs, Clara White's home quarters. This will definitely be done again.

Upcoming social events include: Shark Bite 5K and Half Marathon on January 20. Some Striders have rooms at the Best Western which is about .7 miles to the start line.

Hopefully we can get together with PRS for a Kickball event. This will be after the Gate and Boston. Jon will talk with Paul McRae, Amy to get Winners Trophy.

TopGolf Brunch is also in the works. We plan to use a Golf Attendant for one hour.

Treasurer (Bill Krause) -

December income was \$ 3,423.45 while expenses were \$ 6,100.59, reflecting a loss of \$ 2,677.14. We need more revenue and less expenses. For more detailed information check out the December Treasurer's Report.

Resolution Run was very successful. Great Job, Bill Krause!! Social media and weather had a lot to do with our outcome. More shirts and medals needed to be ordered. We had more runners from the Beach participate in the run this year.

Membership (George Hoskins) George discussed making a change to the way we do renewals and run signups at River Run expo. We should have laptops and/or ipads, at the expo. One computer would be used for people to become members and the other computers used for upcoming run signups. Last year this was very confusing having paper copies mixed together. Handwriting of individuals was a problem also. The Board seems to think that this will alleviate a lot of problems.

Strideright (Cari Holbrook) - The Strideright is out. The next deadline for articles will be February 18. A question arose concerning should the front page have articles from people that are not Strider members. It was agreed that priority should be given to member-submitted articles. We are not in the business of providing a platform for free advertising to non-members.

Old Business: Scott Hershey is organizing a team for the Wolfson Children's Challenge Relay. He will put something out on social media. Tile Market (Bill Page) and Bold New City Financial (Tara Showalter) have funded the cost of our team entry.

Vicky Connell has been approached by someone requesting Strider assistance for their September 21, 2019 event at Cecil Field. They are trying to create a national POW/MIA Museum. They want the Striders to put on a 5k in which we would receive a portion of the profit. The Board decided that we need more information about this event. Vicky to find out more and report to the Board at the next meeting. As of this date, the lady still has not gotten back in contact with Vicky.

New Business:

Several questions concerning the upcoming Gate Strider tent. 1) Should we have massage tables (depends on space) 2) Will Marge be able to be in charge of the food. (Sara to talk to Marge)

Mike is all set with truck, etc. and is ready to go for River Run expo.

The Angry Tortoise information on our website needs to be updated.

Scott Hershey plans to use generic logo placeholders for the following year event advertising on Facebook and website.

Water issue at Resolution run. Runners did not see the water tables that were set up near the start line. They need to be moved so all runners can see and access water prior to races.

Scott Hershey plans on having Top 10% hats for Memorial Day Run. They would be generic male and female caps. There will be a small upcharge on the run to cover the cost of caps.

Vicky Connell will be representing the Club at the New Orleans RRCA Convention in March 2019.

There will be a conflict with the Angry Tortoise run this year as Wine and Chocolate run will be the same day. It was determined, though, that each run targets different runners, so should not be a problem.

A motion was made, seconded and passed to adjourn the meeting. Adjourned at 8:17PM. Respectively submitted by Sara K. Guthrie, for Regina Sooley, Secretary.