



March 10, 2015 (7 PM)

Orange Park Library

- I. Call to Order: Scott Hershey called the meeting to order at 7p.m. Quorum: Yes
Board Members Present: Scott Herrshey, Mark Wynter, George Hoskins, Robert Webster, Don Wucker, Michelle McCollough, Doug Barrows, Joe Strickland, Christine Vaughn, Ann Krause, Bill Krause, Charlie Sauter-Hunsberger, Carol McDougall.
Also Attending: Kellie Howard

- II. Review of Minutes: A review of the February minutes was postponed.

- III. Officer Reports
 - a. President Report – Scott Hershey
 - i. Expo & Tent update –We will not have pizza due to space limitations. AIR is with us
 - ii. Medals – Through Doug Alred we can get a better price for medals for the Memorial Day 5K. When Scott was contacted about the “Series” as an after-thought they used the first design for the series.
 - iii. Amason’s Portalets – Multi race price was negotiated by Bob Boyd. The price will be for all Strider races.
 - iv. St. Johns Country Day School
 - We received an email from the SJCDs head master about the Striders and our use of their track, and support for the school.
 - My response – I met with the Headmaster Ed Ellison.
 - They were asking for – Website, promotion, runners and volunteers for the Spartan 5K and a scholarship for one of their students.
 - Headmaster Ed Ellison would like to meet with the board
 - v. Needed: Race Logistic Coordinator and Photographer

 - b. Treasurer Report-Bill Krause: February 2015
Beginning Cash Balance as of February 1, 2015 was \$21,655.53
February Income was \$18,143.25
February Expenses were \$5,303.11
Ending Cash Balance as of February 28, 2015 was \$34,495.67 of which \$23,641.08 was designated for Children’s Running, and \$943.98 was designated for the Tri-Race Series.
Revenues were for memberships, the 2014 Hog Jog, reimbursements from race accounts for prepaid expenses, the Tri-Race series, AND a \$5,000 check from OPMC for the Children’s Running program!
Expenses include merchandise, scholarships, promotional items, socials, and transfers to race accounts for sponsorships and other revenues.
The Certificates of Deposit account balances totaled \$57,221.64 on Feb. 28, 2015.

- IV. Committee and Director Reports
 - a. Resolution Run Recap – Kellie Howard: The Best Damn Race is scheduled for January 16, 2016, the same date approved for the Resolution Run. The downside of this is race attendance and fewer volunteers. A motion was made, seconded and passed to change the date for the 2016 Resolution Run to January 9.
 - b. Memorial Day Run Budget – Scott Hershey – Approval needed; Not voted on. Will have to be approved at the April Meeting.

- c. Nominating Committee – Regina Soeoy: All open positions are filled for the upcoming board.
- d. River Run Expo/ Membership – George Hoskins
- e. River Run Tent - Don Wucker Explained the possible problems with the reduced area and porta-potties, enough space for everyone etc.
- f. Angry Tortoise – Re-cap – Charlie Sauter-Hunsberger – Better profit than expected. Looking to grow the race even more next year. Might want to check with Charlie on that.
- g. River Run Merchandise /Sponsorship/Corp Run/Adult Running Class–Michelle McCullough
Bob Boyd has turned over all sponsorship duties over to Michelle. Said we are having a tent at the Corporate Run on Thursday April 16th. Good PR event. We need to firm up a date for the next Prediction Run, but nothing was decided yet. I have 18 Road ID gift certificates to give out at the MD5K for giveaways.
- h. Scholarship Committee – Kim Lundy: 6 application received so far.
- i. Social Update – Christine Vaughn and Jenn DeSantis
 - i. April 19th – Annual Picnic: Mandarin Park @ 1pm on Sunday – Need info for website.

V. Old Business

VI. New Business –Discussion about adding SJCDS to the back of the running shirts.

VII. Announcements

VIII. Adjournment - A motion was made, seconded, and passed to adjourn the meeting at 8:25 p.m.