



April 14, 2015

Orange Park Library

- I. Call to Order: The meeting was called to order at 7:07 p.m.
Board Members present: Scott Hershey, Regina Sooeey, Bill Page, George Hoskins, Mark Wynter, Michelle McCullough, Carol MacDougall, Gordon Simms, Christine Vaughn, Jen DeSantis, Ann Krause, Bill Krause, Kathy Murray, Charlie Hunsberger, Robert Webster, Kim Lundy, Doug Barrows, Joe Strickland. Quorum: Yes
Also Present: Kellie Howard.

- II. Review/Approval of Minutes – February and March’s minutes. A motion was made, seconded and passed to approve the minutes from the February and March meetings.

- III. Officer Reports
 - a. President Report – Scott Hershey
 - i. Gate River Run recap: We had great membership renewals and new members. We had a lot more merchandise sales, especially with being able to take credit cards. We made the most of the space we had, especially as it was cut at the last minute. We will have to think about what to do next year, as we need to adequate space to accommodate our members, many who attend only this event.
 - ii. Strider Sign on Dr’s Lake Drive: The sign is gone.

 - b. Treasurer Report – Bill Krause-March 2015:
Beginning Cash Balance as of March 1, 2015 was \$34,495.67
March Income was \$7,775.00 March Expenses were \$19,962.15
Ending Cash Balance as of March 31, 2015 was \$22,308.52.
Comparable Ending Cash Balance as of March 31, 2014 was \$35,146.00

Revenues were for: memberships, merchandise sales, multi-race sponsorships, and registrations for the current running class.

Expenses included: the Gate tent and expo, our final 2014 scholarship, medals for the tri-race series, socials, St. John’s track lighting, Children’s Running, and prepaid expenses for the AT and RTTS races.

The Certificates of Deposit account balances totaled \$57,221.64 on March 31, 2015.

The Social account balance on March 31, 2015 is \$1,022.87, reflecting expenses of \$253.54 this month.

No expense accounts were more than 10 percent over budget, except for the storage rental fees, as the rates went up last year, and the promotional items budget, as a \$539.01 2014 expense was paid this year.

- IV. Committee and Director Reports
 - a. Sponsorship/Marketing Coordinator – Michelle McCullough
 - i. Prediction Run –We would like to have one, but we need a date.
 - ii. April 16th - Corporate Run: We have a Strider team and will have a tent at Metro Park.
 - b. Resolution Run – Kellie Howard:
 - i. Final Budget. Our numbers were down and profits down. Discussion about cancelling the 10k and making sure we get our barricades next year. Also discussed having a course that does not involve running on 17.

- c. Run to the Sun- Joe Strickland: We are looking forward to a good race. Need more volunteers. Pre-registered numbers are down. Discussion about what to do about race entry numbers being down in general.
- d. Memorial Day – Race budget needs approval. A motion was made, seconded and passed to approve the budget as presented by Scott Hershey.
- e. Social Update – Christine Vaughn and Jenn DeSantis
 - i. April – Annual Picnic April 19 1 p.m. at Mandarin Park. Please RSVP and bring a side dish. They are bringing some games. We will have the new board member shirts.
- f. Membership Coordinator – George Hoskins
 - i. Membership and Adult Running Class Update: Our membership numbers after the GRR look very good. Our numbers from the running class also look very good.
- g. Scholarship Committee – Kim Lundy or Bill Krause: We have gotten many applications so far and they will meet and choose the winners soon. They black out the students’ names and school names.
- h. Nominating Committee – Regina Soeey: We are replacing two outgoing board members. We nominate Cari Holbrook and Sara Guthrie to be the new board members. Please come to the picnic where we will introduce the board to the members and vote.

V. Old Business: None

VI. New Business

- i. Group Runs – Regina Soeey: She would like to offer our members opportunities for group runs on different nights and in different areas of town. There are already so many existing group runs, that she proposes we just adopt some of these runs and promote them as Strider group runs. We would just need to commit to show up at some of them and see if we can grow our presence running all over town. Regina to consult with Christine and Jen and come up with a more formal proposal in the future.

VII. Announcements

VIII. Adjournment: A motion was made, seconded and passed to adjourn the meeting at 8:15 p.m.

Mission – Promote and encourage running by educating the community about the benefits of physical fitness and sport.