



August 11, 2015
7:00 p.m.
Orange Park Library

- I. Call to Order: The meeting was called to order at 7:05 p.m.
Board members present: Scott Hershey, Ann Krause, Sarah Guthrie, Michelle McCullough, George Hoskins, Cari Holbrook, Gordon Simms, Bill Krause, Kathy Murray, Ann Krause, Mark Wynter, Doug Barrows, Kim Lundy, Jennifer DeSantis and Christine Vaughn.
- II. Review and Approve Minutes:
- III. President's Report:
 - a) Sponsor info - 02B Kids was interested in sponsoring us at one time, but nothing has come of this. It's been a long time since we got any new sponsors. We need to make better efforts to get more. What is the criteria for being a sponsor? Minimum sponsorship is \$500. Michelle to get a list of exact criteria for each level(?). By next board meeting, everyone needs to come with an idea of a sponsor.
 - b) Race Series - Should we do this again? if so, medals should be purchased through Doug Aired again because it is much cheaper that way. Should we do medals just for the series, not for all the races? Maybe a visor or sweatband instead? We had a bunch of medals left over last year which is a huge waste of money. Bookkeeping needs to be better because there were many people who participated in the series who weren't transferred properly in the system from one race to the other. If we do the race series, when do we start advertising? When do we start planning the design for it? It was proposed that we pose this question in social media (on Facebook, eblast, etc) on how many Striders feel that the race series was a success and would like to see it again. Have people respond to a survey along with a few more questions relevant to this topic. Perhaps use Survey Monkey.
 - c) Race Directors - We need them. What all is involved in being a race director. Maybe put this out there for anyone who may be interested, but is intimidated by the lack of knowledge of what is expected of a race director.
 - d) Marathon High - Promote the virtual ½ marathon challenge coming up Sept. 1-8. Doug Barrows is going to write up some info about it once he has sat through the meeting Wednesday evening.

- e) Orange Park High Cross Country - Doug Barrows would like to get a donation He has at least 4 kids on the team that don't have shoes. He goes through 1 case of water/day and ice. This is a non-revenue sport. They get no money. They do get support from the school for only events (bus ride and minimal \$). Most immediate need at this point is to get a tent and large tarp for the kids to have during races and practices for protection from sun and rain. Proposal to donate \$200. Discussion involved concern of setting a precedent. Are all the schools going to start coming to us for money once set in motion? Counter to that was that OP High is a higher need school than most of these other high schools. Approved by the board to donate \$200.

IV. Vice President's Report

We need clear objectives outlined as far as roles of coordinators and board members. What is the role of a board member? We need these clearly defined roles to provide more structure, and as part of the budget process, it will be beneficial for the board members to have goals.

V. Treasurer's Report

Running classes and Race series medals are great sources of revenue. We made a good amount of money through these this past year. See emailed report for more details on budget income and expenses.

VI. Social Update

- a) Plan to have next social at the 7:30pm Armada game on August 29th Christine and Jenn can have a block of 25 reserved for the Striders. Tickets are \$12 (beer garden - standing room only, \$17, and \$21). Still in question as to whether the tickets may be purchased at the door or must be purchased ahead of time.
- b) Need ideas for speakers for future socials.
- c) Both Christine and Jenn will be out of town during Jenny's Pennies. Will need someone to head this event up.

VII. Old Business - None

VIII. New Business - Tabled because Suzanne Baker was not present.

IX. Motion to adjourn - 8:44