| **Meeting Date:** | 04-13-2021 |  | **Time:** | 6:30p -8:45 |
| --- | --- | --- | --- | --- |

# Section 1: Attendance

| **BOD Members** | **Representative** | **Present** |  |
| --- | --- | --- | --- |
| President | Jeff Weiss | Yes  No |  |
| Secretary | Janice Finch | Yes  No |  |
| Treasurer | Chris Howard | Yes  No |  |
| VP of Administration | Terri Bodden | Yes  No |  |
| VP of Programs | Barb Drees | Yes  No |  |
| VP of Road Racing – Short | Scott Stauske | Yes  No |  |
| VP of Road Racing – Medium | Dave Finch | Yes  No |  |
| VP of Road Racing – Long | Barry Thrune | Yes  No |  |
| Communications Director | Taylor Kaine | Yes  No |  |
| Member at Large | Sam Jackoyo | Yes  No |  |
| Member at Large | Jennifer Robbins | Yes  No |  |
| Member at Large | Tricia Slobodianuk | Yes  No |  |
|  |  |  |  |
| **Other Participants in Attendance (Presence on this list denotes in attendance)** | | | |
| **Participant** | **Participant** | **Participant** | **Participant** |
| Kayla Sell – Strider Webmaster |  |  |  |
|  |  |  |  |

**\*\*\* The required quorum is established and proceeding with meeting. \*\*\***

# Section 2: Review of Prior Meeting Minutes

|  |  |  |
| --- | --- | --- |
| **Discussion Points/ Action Item** | **Comments** | **Status** |
| Prior meeting (02-17-2021) minutes reviewed. | * No comments or changes. * A 6:30pm meeting start time works better for everyone. | Discussed |

# Section 3: Club Metrics

| **Metric** | **Target** | **Last Month** | **This Month** | **Status / Comments** | **XXX** |
| --- | --- | --- | --- | --- | --- |
| Club Membership | TBD | -- | ~2800 | Increase is tied to the virtual challenges and LFM promo | n/a |
| Cash on Hand |  |  |  |  |  |
| Social Media Followers |  |  |  |  |  |
| Virtual Challenge Participants |  |  |  |  |  |
|  |  |  |  |  |  |

| **First Half Races (Jan 1 - June 30)** | | | |  | **Second Half Races (July 1 – Dec 31)** | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Race** | **Date** | **Target #** | **Actual #** |  | **Race** | **Date** | **Target #** | **Actual #** |
| Samson Stomp | Jan 16 | 2,400 | 616 |  | Firecracker 4 | July 4 |  |  |
| John Dick | Feb 6 |  | 135 |  | Cudahy Classic | Aug 1 |  |  |
| Cullen Run | Feb 13 | 600 | 300 |  | Strider Half | Aug 28 |  |  |
| Ice Age | Sept 11 | Date moved |  |  | 6/12/24 Hr | Sep 4 |  |  |
| Super Run | June 16 |  |  |  | Al’s Run | Sep 18 |  |  |
| HartFest Half | June 19 |  |  |  | Lakefront Marathon | Oct 3 |  |  |
|  |  |  |  |  | Glacial Trail | Oct 10 |  |  |
|  |  |  |  |  | Discovery Run | Oct 30 |  |  |
|  |  |  |  |  | Turkey Trot | Nov 7 |  |  |
|  |  |  |  |  | Pettit Races | Dec 5 |  |  |

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# Section 4: Agenda Items

| **Agenda Item #** | **Requester / Owner** | **Brief Description** | **Status / Comments / Discussion** | **Action** | **Date** | **Committee Decision** |
| --- | --- | --- | --- | --- | --- | --- |
| 1 | Jeff Weiss | Review and vote on the proposal for the Badgerland Striders to hire a contract race director to plan, promote, manage, and execute the Lakefront Marathon | Subcommittee established at 2/17/2021 mtg consisted of: Chris Howard, Barb Drees, Barry Thrune, Dave Pike, Dennis Shoemaker, and Jeff Weiss.  The subcommittee revised the proposal and Jeff emailed it to the Board of Directors to vote on at 4/13/2021 mtg.  Ques – Sam – What is projection for changes to LFM fees. Ans. – Jeff - There are currently no plans to increase race price fees. Scott - Maintain LFM price increase every 500 registrants but Strider members still get a discount. | Board of directors voted to adopt the proposal for a paid contract Race Director for the Lakefront Marathon.  Chris – motion to pass paid RD contract for LFM. Dave - second.  Vote passed by a majority on 4/13/2021.  Next action plan would be to determine who would replace Scott Stauske on the Board of Directors in the VP of Racing for short distances. | 4/13/2021 |  |
| 2 | Jeff Weiss | Review of proposal to hire Mike Sobie to assist with financial duties of the club as a new paid position. | Thefinancial sub-committee to review proposal for pre-approval. | Scott – motion to pass Mike Sobie Strider treasurer contract. Chris – second.  Vote passed by a majority on 4/13/2021. | 4/13/2021 |  |
| 3 | Jeff Weiss | Review proposal to hire Mike Sobie to assist with the Lakefront Marathon treasurer position. | Review Sobie proposal with sub-committee of finance team. | Chris – motion to pass Mike Sobie Lakefront Marathon treasurer contract. Sam – second.  Vote passed by a majority on 4/13/2021. | 4/13/2021 |  |

# Section 5: Board Reports

| **Item #** | **Report** | **Owner** | **Update / Status / Action / Resources Needed** |
| --- | --- | --- | --- |
| 1 | President | Jeff Weiss | No update on the status of Strider by-laws: Mary Callen is assisting with this process.  New Race Committee (former Road Race Committee extended leadership team) – Road Racing VP’s need to coordinate meetings with respective RD’s  Pete Stefaniak is taking over for John White for the Senior Olympics.  New landlord for Strider warehouse. Jeff signed a new lease. Striders are paying $1,300/month. |
| 2 | VP Admin | Terri Bodden | Current membership – 2,398  Ques – Do we know the demographics, like gender, of our members? – Tricia  Answer - We never asked gender on the membership form in Driven but that was recently added in 2021.  (0 – 29) ~392 *(140 under 18)*  (30-49) ~1,045  (65 and over) ~256 |
| 3 | Treasurer | Chris Howard | Chris to deliver BLS checkbook to Jeff. We need to collect the LFM checkbook from Dennis Novak.  Chris is currently consolidating Strider credit cards.  Lakefront Marathon 2020 deferrals will be counted as 2021 income.  The Strider and Lakefront treasurer contracts will give us monthly invoices for the work completed. |
| 4 | VP Programs | Barb Drees | Couch to 5k: Hold off on announcing until we are certain we can execute on the program  Couch to 5k: targeting LFM 5k (versus SuperRun)  Track Meets: canceled for 2021  Track Workouts: Erin and Terri investigating options to limit the # f participants due to COVID concerns. Possible online registration? Limit to 25 initially. Changed track workouts to Monday.  Youth Running Program: Mary Richter will return as director. Timing TBD  Super Strider: Jodi G to direct. Investigating option for SWAG – coffee mug, due to shortened season?  Most Improved: Canceled for 2021  Club Championships: Combined 2020 + 2021. Reviewing new methods to accommodate the combined run seasons.  Fun Runs: Identifying event directors – starting in June. Jeff is getting the permits.  Virtual Challenge 100/100: 250 people completed so far, targeting April/May for SWAG pick-up  Virtual Challenge: TBD – Scavenger hunt, 4mi/4hrs/24hrs, 2mi/4hrs/24 hrs  Dave ordered 500 red Strider masks to be used by volunteers. |
| 5 | VP Racing – Short | Scott Stauske | * SuperRun: permits approved. * FC4: might have restricted capacity but we still plan on hosting the event. * LFM 5k: Sean Daley to continue as RD for 2021 but will need an apprentice RD to shadow him as he will be taking over South Shore in 2022. |
| 6 | VP Racing – Med | Dave Finch | * South Shore: Canceled for 2021 * Hartfest Half: Scott trying to coordinate Karen and Matt. TBD * Cudahy Classic: Need new RD – Dave F. to cover 2021. Dave proposed changing the date to July 31st. But after much discussion the board wanted to have run remain on a Sunday. The motion by Scott to change Cudahy Classic run date to August 1s, then second by Dave. The motion was approved by a majority. Kayla will update the date on the Strider website. * Discovery Run: Need RD |
| 7 | VP Racing – Long | Barry Thrune | * IAT50: May date canceled – moved to Sept 11. Scott to post update on website |
| 8 | Communications | Taylor Kaine | * Establishing a Committee to brainstorm and review communications strategy (currently Kayla, Jeff W & Barb D) * Changed names of the 2 Facebook pages the Striders have to Badgerland Striders Running Club and Badgerland Striders Community. The members page will host question streams but the Running Club page will contain info on our races. Taylor would like to put the smaller Strider races on the Strider member Facebook page. * Send race updates to Taylor. The Driven race pages will be updated by the Race Directors but the Registration pages would be updated by Kayla. * Taylor would like to get the information up to date on our club openings and push the information out through our various social media streams. |
| 9 | Secretary | Janice Finch | No report |

# Section 6: New Business

| **Item #** | **Requestor** | **Discussion / Action / Resources Needed** | **Committee Decision** |
| --- | --- | --- | --- |
| 1 | Members at Large | * Jennifer – is compiling the RD books to assist with the RD shadow program. * Sam – possibly change saying on the back of the Marathon Build Up shirts. * Tricia – utilize social media more for club communications |  |
| 2 | Jeff Weiss | Covid Park Update:   * There is a possibility the Striders would have to have a licensed bartender at our events that we are giving out alcohol. Sam and Tricia have offered to get bar tender licenses if needed. * Currently no race day registration or packet pick up. * Need to determine how comfortable our Striders are with volunteering again during the Covid restrictions. Kayla mentioned that Driven has an area where we can request feedback from our members. |  |
|  |  |  |  |

# Section 7: Other

| **Issue/Item** | **Comments / Action** | **Status/Committee Decision** |
| --- | --- | --- |
| Difficult for members to identify or associate with the BOD members | * Jeff W: will coordinate with Barb D to post the leadership Org Chart on the website, along with profile pictures |  |
| Open positions are difficult to fill, RD positions are open and we have high turnover | * Taylor: working with Terri to solicit interest by posting open roles on both the website and social media |  |
| No easy process for storage, archival and sharing of documentation | * Review Google Docs and MS Teams as options |  |
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# Section 8: Executive Board Next Scheduled Meeting

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Next Scheduled Meeting | | | | | |
| **Date:** | 05-19-2021 | **Time:** | 6:30p -8:30p | **Location:** | Microsoft Teams or Zoom |

**Motion to adjourn – Dave Finch**

**Second – Chris Howard**

**\*\*\* Meeting Adjourned \*\*\***

# Section 9: Meeting Minutes Reviews and Updates

| **Captured feedback regarding meeting minutes after distribution** | | | |
| --- | --- | --- | --- |
| **Comment/ Feedback** | **Source** | **Action** | **Date** |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |