

# NWI TRI Monthly Meeting Agenda

Date: 11/09/2022 Time: 7:00pm – 8:57 p.m.

Segue (Personal Bests) (10 min, to 7:10)

Scorecard (10 min, to 7:20)

MEASURABLES	Target Goals	Oct	Sep	Aug	July	June	May	April	Mar
<b>Club Growth/Reach</b>									
# New Members		0	1	1	0	4	1	3	2
# Membership renewals		0	1	0	0	4	3	3	1
# Membership expirations		0	0	0	1	2	1		
# Added to mem FB Group		0	1	1	0	2	1	2	2
Total Current Members		85	85	83	82	83	78	78	76
Total followers on Facebook		737	746	744	724/741	719/736	710/728	709/727	693/711
# of potential new members?		3	2	2	4	1	1	12	1
<b>Social Media Posts - PAGE</b>									
NWI Tri Promotional/Event	2	2	5	4	6	14	4	11	16
Triathlon Awareness	2	2	4	6	4	11	5	6	5
ATI Physical Therapy (i)	3	3	3	4	4	1	3	1	-
D to 3 Dimension (i)	3	2	2	3	3	3	3	2	-
Puntillo & Crane (70.3)	2	2	2	2	2	2	2	2	2
New Oberfalz(o)	1	1	1	1	1	1	1	1	1
3 Floyds (o)	1	1	1	1	1	1	1	1	1
Leo's Mobile Bike (o)	1	1	1	1	1	1	1	1	1
McGuckin Chiro (s)	.5	0	1	0	0	1	1	0	1
Trailblazers Bike Barn (s)	.5	0	1	0	1	0	1	1	1
Primerica (s)	.5	1	0	1	0	1	0	0	1
Hasse Construction (s)	.5	1	0	1	0	1	0	1	0
Rudy Project	-		0	0	0	1	0	0	1
Magic 5	-		0	0	0	0	0	1	1
Zealios	-		0	0	0	1			
<b>President Report</b>									
Newsletter sent	1	1	0	1	0	1	1	0	1
<b>Secretary</b>									
Minutes emailed to members	1	1	1	1	1	1	1	1	1
<b>Treasurer Report</b>									
Total \$ Deposited		\$90	\$0	\$0	\$317.50	\$0	\$2,061.81	\$3,127.94	\$2580.26
Total \$ Withdrawn		\$2,328.31	\$200.73	\$948.76	\$474.92	\$210.36	\$3,595.97	\$2,850.95	\$1,084.76
Current Balance		\$5,871.00	\$8,109.31	\$8,310.04	\$9,036.80	\$9,194.22	\$9,404.58	\$10,938.74	\$10,661.75
Pending Deposits DRIVEN		\$300.00	\$300.00	\$236.50	\$204.75	\$522.25	\$285.75	\$1,940.56	\$1,498.60

Transaction Details updated 11/5/2022

Date	Description/Vendor	Purpose	Withdrawal	Deposit	Balance	Expense Category
10/7/2022	Stamps.com	Shipping Acct for Club	\$4.99		\$8,104.32	Recurring/Operational
10/11/2022	Stracks	Food for EOS Party	\$142.41		\$7,961.91	Social Event
10/11/2022	Stracks	Food for EOS Party	\$164.97		\$7,796.94	Social Event
10/11/2022	Rob's Meat	Food for EOS Party	\$136.08		\$7,660.86	Social Event
10/11/2022	Microsoft 365	Email for Club	\$10.00		\$7,650.86	Recurring/Operational
10/12/2022	Ashley Oops		\$18.52		\$7,632.34	Other - Gift/Donation
10/18/2022	USAT	Annual Membership and Insurance	\$257.80		\$7,374.54	Recurring/Operational
10/20/2022	Specialized	NWITri Water Bottles	\$1,128.70		\$6,245.84	Club Merchandise
10/20/2022	Crystal Plus Awards	Sponsor Gifts	\$389.84		\$5,856.00	Other - Gift/Donation
10/31/2022	Cash Deposit	Team Merch sold at EOS Party		\$90.00	\$5,946.00	Merch
11/3/2022	Leo's	Three \$25 Gift Cards for Winter Challenge	\$75.00		\$5,871.00	Winter Challenge

Headlines/Information to Share (5 mins, to 7:15)

AK	Recurring Zwift Rides on Saturdays starting Nov 12!
	Bank account is Settled!! WOOT! – Ashley, Emily, Jennifer, and Sherry went to Centier and transitioned account!
	Next Meeting Dec 9 <sup>th</sup> IN PERSON at MJ's house in Chesterton ☺

## To-Dos (10 mins, to 7:2)

Who	To-Do's, manifested from Issues and assigned to a committee or individual (5 mins, to 10:40)	Due Date	Done	Not done
All	Update what club gear you have on the inventory sheet - will update inventory when we MOVE	Oct	x	
JB/JBr/ AK	Bring Primal gear, hats, shirts and other club gear to end of season party	Oct	x	
All	Pick up bike racks from Hobart	Oct		x
AK	Slide presentation for end of season party	Oct	x	
All	Bring dessert or side dish to end of season party	Oct	x	
All	Add comments for club responsibilities	Nov	x	
ED	Check pricing on perpetual plaques for sponsors	Nov	x	
JB/AK	Check into Driven vs. GoDaddy vs. RunSignUp	Nov	x	
AK	Email members that club gear can be purchased at end of season party	Oct	x	
AK/JB/ JR	Check with date options to pick up LaPorte gear and move it to Hobart garage and then we can adjust inventory sheet	Nov	x	
All	Ideas for updating sponsorship packet to change on website	Nov	x	
AK	Send questions to sponsors about if posting on Facebook works for them or if they want something different with club/race	Nov	x	
AK	Announcement of new board in newsletter/Facebook	Nov	x	
MS/AK	Order new water bottles	Nov	x	
AK	Reach out to Ken C for date to pick up racks	Dec		
AK/SS	Deliver sponsor plaques- ATI, Dr. M and New O	Dec		
ALL	Reach out to Sponsors	Dec		
AK	Update sponsor packet.	Dec		
MJ	Talk with family member about 501c3	Dec		
AK/JBR	Proceed with state tax paperwork	Dec		
AK	Purchase remaining winter challenge gift cards	Dec		
AV/MJ	Meet with Ashley regarding winter challenge	Dec		
AK/JB	Set Up demos for run sign up and club express	Dec		

## Issues List

IDS (50 min, to 8:25) (*who is tee-ing up? Restate the problem in 1 sentence, identify root cause; Discuss; Solve*)

Urgency **Who** **Restate problem in 1 sentence:** **Solution that we plan:**  
(Either an Information-Given, or Information-needed, or To-Do)

High	AK	<b>LaPorte Triathlon 2023</b> <ul style="list-style-type: none"> <li>- Event site is UP – any feedback?</li> <li>- Board participation</li> <li>- Sale happening Black Friday</li> <li>- Equipment moved to Mrs. Buxbaum's garage, we <b>NEED TO PICKUP RACKS FROM HOBART</b></li> <li>- Next steps? – Market, Plan, Budget, Vendors, Volunteers</li> </ul>	5 People signed up (4 club members) and we have \$100 in donation. Board members that want to race bring in 2 volunteers. Amanda, MJ and Spardha to race. Andy and Sherry would like to race but will work. Black Friday discount. Ashley to reach out to aquatic center director for date to pick up racks. MJ can pick up. Keep promoting the race! Goal is 200+!! Revisit topic in January.
High	AK	<b>Sponsors</b> Appreciation for 2022 – Plaques have arrived, left to deliver are Dr. M, New O and ATI – Suggestions for pictures? For 2023 – Review feedback, Review benefits, update packet <ul style="list-style-type: none"> <li>- Update email reminders for sponsors</li> <li>- Update website with new packet info</li> </ul>	Ashley delivering New O on Saturday at 4pm. Happy Birthday Ashley! Ashley to take plaque to ATI clinic. Spardha will deliver to Dr. M. Sponsor surveys feedback positive. 2023 sponsors-assigned board members to follow up for sponsor renewals. List in Sharepoint. Wait for Ashley to get the sponsor proposal done. Ashley to update packet. Ask local businesses that we frequent.

		- Assign members to reach out to individual sponsors on Follow up sheet	
High	AK	End of season party - Thoughts/Feedback? - Yay or Nay for next year?	Venue was great. Positive feedback. Great for kiddos. Yay for next year.
Low	AK	Specialized Water Bottles - Set to arrive towards end of Nov - Price to members? - Plan for distribution? – SOCIAL PUSH	Price of bottles to be \$7 per bottle. Ashley has at her house. Shipping \$5.00.
High	AK	Re-Define Board Member responsibilities based on strengths, redistribution of duties heading into new “term”, revisit the bylaws? <b>Duties: See spreadsheet</b>	Tabled for next meeting.
High	AK/JBr	Non-Profit Status Federal and State – Review next steps	501c4 tax status. Ashley and Jennifer are looking into becoming 501c3. Cost is \$250-300. MJ to talk with family member regarding becoming 501c3.
High	AK	Winter Challenge Schedule – Rotate 1-3 people to run Instructions – Review PPT, Email templates, Cadence Revisit – random prize Gift Cards – 3 Leos, 2 Trailblazers – need 7 more	MJ, Andy and Amanda to run. Amanda to do single events. Winner gets gift card. Random winners to get buffs or water bottle. When reaching out ask which they prefer. Need to gift card from MedSpa, fleet feet, xtra mile and New O. Ashley to meet with MJ and Andy to walk through setting up/executing winter challenges.
High	AK	We need to consider alternatives to The Driven ahead of Jan 1 Committee?	Ashley and Jason working on this.
Med	AK	Membership price increase discussion - \$35 since 2011 - Club expenses o Income YTD \$13,797 o Spend YTD \$12,170	Proposed increase to \$45. Majority members voted Yes.
Low	AK	Social Media page changes (demonstration)	Ashley demonstrated FB club site.
Low	AK	Borah Feedback – collect and analyze for 2023	Next meeting Tabled
Low	AK	Member of the month for 2023?	Next meeting Tabled
High	AK	Next meeting – In person? Dinner?	December 9 at MJ’s house for next in person meeting. Order pizza?
Med	AV	Other social events in the off-season	Andy to talk about this at next meeting
		Other items in the wings: 1. Bike/Run routes page on website 2. Point System for Events/Dollars towards races - “training thermometer”. Logistically, how do we track? What are the awards? Ideas for point events: Participate in Winter challenge Win Winter Challenge Attend group training Attend online event Attend club race Attend Kick off/End of season party Podium at a local event Participate in any tri/run/bike race? Post on social media? 3. Mentorship program/Buddy program on Facebook 4. Hall of Fame Criteria 5. More digital education – open forums, demonstrations, etc..	

**Conclude:** (5 mins, to 8:30) Recap To-Do List, Review Cascading Messages to Club, Rate the meeting (1-10)

*\*Did the meeting start on time? Did we stay on track? Did we get a lot accomplished? Did everyone participate? Did everyone bring a positive attitude?*

Member	Rating	Vote to Raise Fee to \$45
Ashley	9	y
Sherry	9	y
Jennifer	-	-

Jason	9	y
Amanda	9	y
Spardha	9	y
MJ	8.5	y
Andy	9	n
Ken	-	X
Mike	-	X