**NWI TRI Monthly Meeting Agenda**

**Date:** 08/10/2021 **Time:** 7:00-8:34 PM

**Segue** (*Personal* Bests) (10 min update)

**Scorecard** (10 min, to 7:20**)**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **MEASURABLES** | **Target Goals** | **July** | **June** | **May** | **April** | **March** | **February** | **January** | **December** | **November** |
| **Club Growth/Reach** |  |  |  |  |  |  |  |  |  |  |
| # New Members |  | 1 | 2 | 6 | 3 | 1 | 2 | 1 | 1 | 0 |
| # Membership renewals |  | 0 | 0 | 0 | 1 |  |  |  |  |  |
| # Added to mem FB Group |  | 1 | 2 | 6 | 3/64 | 2/64 | 0/62 | 1/62 | 2/61 | 0/59 |
| Total Current Members |  | 88 | 87 | 85 | 79 | 75 | 74 | 72 | 71 | 70 |
| Total likes on Facebook |  | 659/674 | 655/671 | 647/662 | 644/659 | 642/658 | 639/653 | 643/657 | 641/654F | 642/655F |
| # of potential new members |  | 2 | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 1 |
| **Social Media Posts - PAGE** |  |  |  |  |  |  |  |  |  |  |
| NWI Tri Promotional/Event | **2** | 7 | 12 | 9 | 3 | 4 | 1 | 0 | 3 | 2 |
| Triathlon Awareness | **2** | 6 | 4 | 5 | 8 | 4 | 4 | 3 | 2 | 5 |
| Puntillo & Crane 70.3 - Ken | **2** | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 1 |
| Select Physical Therapy 70.3 - Emily | **2** | 2 | 2 | 2 | 2 | 2 | 0 | 1 | 2 | 2 |
| McGuckin Chiropractic (s)- Terri | **.5** | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 0 |
| Trailblazers Bike Barn (s) - Jen | **.5** | 1 | 1 | 2 | 0 | 0 | 1 | 0 | 1 | 0 |
| 3 Floyds Brewing (s) - Ashley | **.5** | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 1 | 1 |
| Leo’s Mobile Bike (s)- Amanda | **.5** | 0 | 0 | 1 | 0 | 2 | 1 | 1 | 0 | 1 |
| Hasse Construction (s) – Terri | **.5** | 0 | 1 |  |  |  |  |  |  |  |
| Munster Masters (s)- Terri | **.5** | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 |
| Rudy Project | **-** | 1 |  |  |  |  |  |  |  |  |
| **President Report** |  |  |  |  |  |  |  |  |  |  |
| Newsletter sent | **1** | 1 | 1 | 2 | 0 | 1 | 0 | 1 | 0 | 0 |
| **Treasurer Report** |  |  |  |  |  |  |  |  |  |  |
| Total $ Deposited |  | **$0** | **$417.45** | **$2,242.60** | **$0** | **$190.50** | **$100** | **$158.75** |  | **$190.00** |
| Total $ Withdrawn |  | **$236.45** | **$236.84** | **$326.81** | **$2,066.33** | **$70** | **$30** | **$420.30** |  | **$500.00** |
| Current Balance |  | **$4,127.55** | **$4,369.00** | **$4,585.84** | **$2,670.05** | **$4,736.41** | **$4,615.91** | **$4,545.91** | **$4,907.46** | **$4,878.56** |
| **Secretary** |  |  |  |  |  |  |  |  |  |  |
| Minutes emailed to members | **1** | **1** | **1** | **1** | **1** | **1** | **1** | 1 | 1 | 0 |

**Headlines/Information to Share** (5 mins, to 7:30)

|  |  |
| --- | --- |
| AK | We’ve sold over $2000 in clothing this year so far! |
| AK | Bill Pierce is leaving Driven |
| JB | Jason’s mom donated a new tent for the club to replace the destroyed one. We need new banners. |
| All | Sept. 7 at 6:30 p.m. for next Board meeting. |

**To-Dos** (5 mins, to 7:35)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Who** | | **To-Do’s, manifested from Issues and assigned to a committee or individual** (5 mins, to 10:40) | **Due Date** | **Done** | **Not done** |
| MS/CP | Fill out Chris’ form for bios for website – Mike (I wanted it to be special) | | **Apr** |  | X |
| JBux AH, JBren | Set up online club store with photos and prices - meet, review inventory of items, consider fees involved and price apparel accordingly. Email Bill at the Driven to set up store. See if we can make shipping optional as opposed to delivery. Photos have been taken of the stuff I have. | | June |  | X |
| AK | Adjust verbiage in new member/renewal confirmation email about option to opt out of photos | | July |  | X |
| TS | Send out email to active members about opting out of photos/social media | | July | X |  |
| JBux | Email price spreadsheet for merchandise with photos to Bill @ TheDriven for club store, copy Ash, Amanda, Jennifer | | July |  | X |
| AK | Announce designated “club races” for gathering, put some structure in place around the events, take tent – Grand Rapids, Nationals, Lake Max, MiTi, | | July | X |  |
| AK | Send Jason merchandise photos | | August | X |  |
| JBux/  ED | See what still has .net on merchandise or website (switch to .org soon?); Emily to check shirts All of the clothing items and materials I have are just NWITRI or NWITRI.org. | | August | X |  |
| AK | Ashley will look into uniforms--**Borah**, Pactimo—and bring info to next meeting | | August | X |  |
| AK | Reach out to race directors at Laporte for meeting details | | August | X |  |
| MS | Renew PO Box | | August | X |  |
| AK | Talk with Kathy H about possibly having the end of season party at her house | | August | X |  |
| AK | Reach out to Nationals directors about bringing a tent to set up | | August | X |  |
| AK | Talk with Barb S about becoming club historian | | August |  | X |
| AK | Deliver Primal jackets to members – Julie W, Rachel V, Mary V, Mike S | | August | X |  |
| AK | Send email to Driven new contact to get club store set up on our website; use donation page to pay? | | Sept |  |  |
| AK | Facebook event to announce club party in October to get head count and RSVP, save-the-date also | | Sept |  |  |
| ED/AK | Post on group page to sell or donate gear to current or new members. Ashley will put in the next newsletter and include bringing donation gear to end of year party. | | Sept |  |  |
| All | Divvy up all sponsors from Leon’s triathlon to contact for free race entry or money towards an entry. | | Oct |  |  |
| AK | Send personal thank you card to Jason’s mom for the tent donation | | Sept |  |  |
| CP | Contact Ken at Hobart high school to pencil in a date for Triathlon in 2022 | | Sept |  |  |

**Issues List**

IDS(50 min, to 8:25) *(who is tee-ing up? Restate the problem in 1 sentence, identify root cause; Discuss; Solve)*

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Urgency** | **Who** | **Restate problem in 1 sentence:**  (Either an Information-Given, or Information-needed, or To-Do) | **Root Cause, found to be:** | **Solution that we plan:** |
|  | High | AK | IG: Thoughts on Borah design? | Need new clothing company. | Current mockup is too busy, still working with Borah on updated design, Ashley will provide updates |
|  | High | AK | IN: Ideas for group events/training this month/next month |  | Practice swim after Lake Max, also post opportunities on group page when they arise. |
|  | High | AK | IN: Is it too early to start talking about the Brickyard Tri for 2022? |  | Shoot for April still to get ready for tri season? cold weather? Email Ken to pinpoint a date—April 24 or May 1 |
|  | High | AK | IN: Update on club store? – Jason, Jennifer, Amanda. Last update: Jennifer sent Jason photos of hats. Once inventory spreadsheet is done with pricing then Jason to email the spreadsheet to Bill at the driven with the photos to create the store, copy Ashley and Jennifer and Amanda. |  | Ashley will email new contact at driven to learn next steps in setting up store. Learn what Driven’s cut is of all sales. |
|  | Med | AK | IN: End of season party – plan details – October 9th, Kathy Hruby’s house, 6PM |  | Kathy agreed to have it at her house; announce to club, order food, # of members, farm location is another option. Table for next meeting. |
|  | Med | AK | IN: Revisit Board member dues/sponsor less fortunate members |  | Board member dues reinstated: Yes was unanimous. If members have gear they can sell or donate to a new member (or if someone seeks specific gear), they can announce it on Facebook group page, bring to a race or end of year party. |
|  | Low | AK | IG: Plans for Leon’s participation in 2022 | This is a LOCAL NWI Tri that we can up our representation at – let’s make it happen! | Leon’s sponsors – reach out to see if they would like to contribute a race entry for our club or $ towards an entry. Encourage members to sign up for this local race and see if Leon could give us a discount. (Thanksgiving sign-up discount?) Table for next meeting. |
|  |  |  | Other items in the wings:   1. POINT system for events, dollars towards races 2. Hall of Fame Criteria 3. Member of the month 4. More education/promotion of established group events – Ironwood, Wed Night (add to website) 5. ZWIFT 101 training – zoom/in-person 6. More digital education – open forums, demonstrations, etc.. 7. Revisit buddy program – assign a leader to hold buddy’s accountable 8. New Triathlete training program – workshops, clinics, swimming lessons 9. Promotion of relays 10. Thermometer for fitness – integrate into off-season training? |  |  |

**Conclude:** (5 mins, to 8:30) Recap To-Do List, Review Cascading Messages to Club, Rate the meeting (1-10)

\**Did the meeting start on time? Did we stay on track? Did we get a lot accomplished? Did everyone participate? Did everyone bring a positive attitude?*

|  |  |
| --- | --- |
| Member | Rating |
| Ashley | 9 |
| Terri | 9 |
| Mike | 9.1 |
| Emily | 9 |
| Jason | 9 |
| Ken | - |
| Chris | 9 |
| Amanda | 9 |
| Jennifer | 9 |
| Kim | 9.15 |

A computer screen capture

Description automatically generated with low confidence