

**SPACE COAST RUNNERS**  
**MINUTES OF ~~FEBRUARY 16~~JANUARY 19, 2015 MEETING**

**Board Members / Officers Present:** ~~Dick White~~, Ed Springer, Morris Johnson, Cyndi Bergs, Harry Prosser, Howard Kanner, Michelle Smurl, Loran Serwin, Marisa Flint, Shane Streufert, ~~Kaitlin Donner, and CC~~ Carol Ball, Ron Ritter, and Bob Rall

**Board Members / Officers Absent:** Kaitlin Donner, ~~Dick White~~

**I. Meeting Called to Order:** 7:0300 ~~PM~~

**II. Review / Modify Agenda:** Ed made -motion to donate SCR Membership for EOD door prize- Second-Dick. Approved.

**III. Changes to Last Month's Minutes:** Motion to approve, Ed Marisa. Second, Mo Shane. Approved.

**IV. Treasurer's Report: November:** Motion to approve-Ed Mo. Second-Dick Loran Dick. Approved.

- A. SCR CD Balance January November 310, 2015 ~~Aug. 31, 2014:~~  
~~\$10,157.52~~ 10,154.10 ~~1.14~~
- B. SCR Savings Account Balance Aug. 31, 2014: ~~December November 310, 2014~~  
~~\$3,529.22~~ 1028
- B. 92
- C. SCR Cash Balance January October 31, 2015 ~~July 31, 2014:~~  
~~\$39,257.46~~ 3,065.02 ~~1,617.67~~
- D. SCR Deposits for January November 2015 ~~Aug. 2014:~~  
~~\$36,645.87~~ 10,158,706,115.00
- E. SCR Disbursements for November 2014 ~~Aug. 2014:~~  
~~(\$4,098.88)~~ 930.23
- F. E. SCR Total Cash Balance as of January November 301, 2014 ~~Aug. 31, 2014:~~  
~~\$67,860.11~~ 39,124.84 ~~802.44~~
- F. SCR Open Invoice Balance as of January November 2015 ~~Aug. 31, 2014:~~  
~~\$879.00~~ 483.00

**Treasurer's Report: December:** Motion to approve-Mo. Second-Loran. Approved.

<del>SCR CD Balance December 31, 2014:</del>	<del>\$10,156.23</del>
<del>SCR Savings Account Balance December 31, 2014</del>	<del>\$3,529.16</del>
<del>SCR Cash Balance November 30, 2014 :</del>	<del>\$39,124.84</del>
<del>SCR Deposits for December 2014:</del>	<del>\$1,792.00</del>
<del>SCR Disbursements for December 2014 :</del>	<del>(\$1,659.38)</del>
<del>SCR Total Cash Balance as of December 31, 2014:</del>	<del>\$39,257.46</del>
<del>SCR Open Invoice Balance as of December 2014 :</del>	<del>\$500.00</del>

G. ~~700.00~~

**V. Guests:** Brittany Streufert Linda Cowart, Mark Petrillo, Jerry Byrd, Barb Linton, Christy Zieres, Kimberly Prosser, Lisa Hamelin,  
V. arty Winkel

**VI. Old Business:**

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A. Races since last meeting

- a. 1/31/15: Super Hero 5K - Finishers = 419
- b. 1/31/15: FL Today 5K - Finishers = 351
- c. 1/31/15: FL Today 8K - Finishers = 228
- d. 2/1/15: Melb Beach Half Marathon Finishers = 1054; Feb 01, 2015: Melb Beach Marathon Finishers = 213
- e. 2/7/15: Tooth Trot 5K, Finishers = 270 (236, 34 Walkers)
- f. 2/7/2015: Winter Blast 5K, Finishers = 107
- g. 2/8/15: Fly Fish 5K - Finishers = 108
- h. 2/14/15: Zebra Zoom 3K - Finishers = 1276
- i. 2/14/15 Crazy Cupid 5K Finishers =130
- ~~Nov 22, 2014: Run For Love 5K - Finishers = 117~~
- ~~Nov 27, 2014: Cocoa Beach Turkey Trot 5K - Finishers = 1352 (F= 699, M= 503, Teams = 150)~~
- ~~Nov 27, 2014: Suntree Turkey Trot 5K & 10K - Finishers = 1034 (5K=855, 10K= 179)~~
- ~~Nov 30, 2014: Space Coast Half/Full Marathon : Finishers = 6025 (Half 3306, Full 2719)~~
- ~~12/6/14: Run 4 the Future 5K, Finishers = 399~~
- ~~12/13/14: 19th Annual Reindeer Run, Finishers = 414~~
- ~~12/14/15: Bayfront 5K9, Finishers = 173~~
- ~~12/20/15: Jingle Bell 2 Miler, Finishers = 1670~~
- ~~12/20/15: Super Caleb 5K, Finishers = 164 (99F,65M)~~
- ~~12/31/13 New Year's Eve 5K, Finishers = 20 (13M,7F)~~
- ~~1/3/15: Lace Up 4 Literacy 5K, Finishers = 156~~
- ~~1/10/15: Run for the Responders, Finishers = 82~~
- ~~1/17/15: Harris Family Medical Center 5K, Finishers = 559~~
- ~~1/17/15: Mustang Stampede, TOTAL Finishers = 145 (5K = 104, 1 Mi = 41)~~
- 0. 1/18/15: World of Beer Tap It and Run 5K, Finishers = 490

B. 1. 9/20 Eagle Pride 5K & 1M

- 2. 9/20 Ryan's Hope 5K
- 3. 9/20 Panthers on the Prowl 5K
- 4. 9/21 The Missing Peace 5K
- 5. 9/27 True Colors 5K
- 6. 9/27 Caracara Run 5K
- 7. 10/4 Precious Mammaries 5K
- 8. 10/11 Wild Shrimp Shuffle 5K/10K
- 9. 10/11 Witch Way 5K
- 10. 10/15 Pink Heals 2M
- 11. 10/18 Fall Into Winter 5K
- 12. 10/18 Ghostly Gecko 5K

C.B. New Business

- A. ~~Virtual Strides Discussion 2014 Space Coast Marathon Debrief Classic~~
  - 1. Mark Petrillo's proposal to utilize Virtual Strides events to benefit SCR members—provide discount to members; SCR to promote 3,673 ½ marathon; 3,518 full marathon Finisher shirts to be ordered; medals ordered
  - 2. SCR received \$3,000 fixed donation plus \$30,293 from percentage of

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- ~~profits~~Volunteers needed. Tab set up on website for volunteers to sign up
- ~~Issues: expo parking, bandit runners; shirt order mix up by Leslie Jordan~~
- ~~Put in for Motion made by Howard for SCR to adopt proposal. Second-Dick. Approved. "Most Scenic" marathon; Voted Best Marathon in SE~~
- ~~2015 shirts to be ordered by September~~
- ~~7,750 will be eligible for 3 year medal; 2,957 will be eligible for 5 year medal~~
- ~~Setting up alternative "worm hole" to capture runners who sign up for full to get in but only will finish at half point to elevate issues with timing/medals~~
- ~~2015 race is RRCA 1/2 and full State Championship race~~
- ~~Participants will be required to pick up their own race package and show ID. There are no provisions for someone else to pick up your package.~~
- ~~3.2. Volunteers to be on busses; more tag verification stations at expo; look into legitimate race transfers; will be hiring trash pickup vendor~~
- ~~Several sponsors on board (Morgan Stanley, Up & Running, Chick Fillet)~~
- B. SCR Race Committee Proposal/Vote Social/Early Registration M Update
  1. ~~Marathon and Half Marathon sold out~~SCR racing team proposal—25 men, 25 women ~~Big success 47 new SCR memberships; 21 renewals;~~
  2. ~~Application process; committee to approve; expectations for representation.~~
  3. ~~Establish for the 2015-2016 race season.~~
  4. ~~Motion to approve SCR Racing team as proposed by Harry.Second-Dick. Approved. 219 Half marathon and 23 /full marathon registrations~~
  2. ~~Feedback on people signing up members who were not present Still waiting on final numbers of camp participants for the Half Marathon~~
  3. ~~(1) hand cycle entry for marathon—accommodating with a 7:30am start~~
  4. ~~Carol submitted application to RRCA for 2015 to get the 1/2 and full marathon recognized as part of the State series for RRCA~~
  5. ~~Still looking for a volunteer to work the pizza tent~~
- C. SCR/Space Coast Marathon Benefit Lessons Learned ~~Eye of Dragon Update~~
  1. ~~Need to establish cut-off date for SCR members 120 Registered~~
  2. ~~Look at setting a cap on number for SCR runners Awards ordered~~
    - ~~\$2,750 sponsorship secured by Lisa Hamelin~~
    - ~~Door prizes being collected by Rene~~
    - ~~SCR vote to donate SCR membership as a door prize. Approved (don't recall who accepted the motion and who approved)~~
  1. ~~\$200 donation being made to PALS for volunteering No updates~~
- D. ~~Eye of Dragon Update Girlfriends Guild Golf Tournament Hole Sponsorship Space Walk of Fame~~
  1. ~~Squid Lips owner upset about race impacting business; Barbara to meet with him to discuss~~
  - 1.2. ~~2016 ideas –run both races option Moved to March No updates~~
- E. ~~Multisport Spring and Olympic Triathlon in Cocoa Village 3/29/15 SCR Tax Return/Treasurer's Report Wild Shrimp Shuffle 5K/10K~~
  1. ~~Request SCR members to assist with water station on run course (South)~~

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- ~~1.2. Set up SCR tent; membership brochures; race promotions~~  
~~2014 Tax Return filed Marty requesting to have Wild Shrimp Shuffle added back into SCR race series~~
- ~~2.3. Cancel Sunday AM run –notify SCR members~~  
~~November and December treasurer’s reports reviewed~~  
~~Entry fee for 2014 is reduced 50% for last year participants who are registering this year~~
- ~~3. Course has been re-done; easier to navigate with both races~~
- ~~4. Encourages all SCR board members to participate this year to see the changes made.~~

F. Summer Social Riverside Drive Zoning Variance Request/Public Hearing  
1/21/15 SCR Fun Runs

1. Looking for suggests on venue/date ~~Concerns related to parking / safety concerns~~
  1. ~~9/28/14 additional runners/walkers attending from RZ camp; additional South River Road water stops (miles 2 and 4) and adding a 3<sup>rd</sup> stop at mile 6 on the North end.~~
  2. ~~Ed offered to reach out to Camp Director, Valerie to plan appropriately~~
  3. ~~11/2/14 looking for volunteer to put out Sunday morning water at miles 2 and 4 on North end.~~
  4. ~~Linda suggested we put the SCR canopy tent up Sunday morning in the park; hand out road safety info and SCR membership applications; speak to runners before heading out~~

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G. End of Year Banquet SCR Promotional Items Space Coast Velo Sport  
Contact— Safety of the Roads

1. ~~June 6<sup>th</sup>, 2015 Michael with Space Coast Velo Sport has reached out to SCR looking for a volunteer to represent the running community for road safety and awareness. Lights, goodie bags, hats, gloves~~
2. ~~Kaitlin is interested— will connect with Michael on this opportunity~~  
~~Re-stock new member packets~~

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H. Miscellaneous SCR Subsidy for Corporate 5K Code of Ethics Guidelines for New Members

1. ~~Space Coast Marathon website—advertising Excalibur. Ed to discuss with Don and Denise Joan Meadows and Andrea Lucas volunteered to be SCR Team Captain~~
2. ~~Received “Thank You” from MIHS for uniform sponsorship and Wildcats running club for (3) entry vouchers~~  
~~— Proposal by Ed Springer for SCR to pay half the registration for first 2010 SCR members female and first 10 males who sign up for SCR team and a SCR visor. Second Bob. Approved.~~
1. ~~SCR Facebook page to advertise Copy of the SCR Board Member Ethics was provided to each new member to review and sign.~~

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- I. ~~SCR Team Committee Volunteer Coordinator Update~~
  1. ~~Members interested: Carol, Marissa, Howard, Brittany, Bob Linda showed (2) different volunteer shirt options; selected the neon yellow; SCR logo (in~~

blue) to be put on front and all 3 SCR race logos and Volunteer to be put on the back.

2. Ed motioned to approve \$600 for the cost of the shirts. Cyndi seconded. —Approved.

J. End of Year Banquet Newsletter

June 6, 2015 May

Brittany's suggestions — "Awards Night" — People's Choice, Most Improved, Best Picture Categories

1. Ed asked for volunteers to assist with writing a monthly newsletter article; Michelle S. offered to help in the future.

K. Tooth Trot 5K

\$5 SCR membership rebate for those who register at Tooth Trot

E blast out to members

2016 race calendar conflicts for Tooth Trot

-Virtual Race — Mark Petrilo

— Mark offering a discount for group entries (does SCR want to promote?)

— new race theme every month to benefit a national charity — currently being selected by Mark (i.e. February is American Heart Association; March is Make a Wish)

— \$25 Registration on line; download custom bib with name. Send completion information back to Mark and receive a medal. ———

——— Social Media

——— 1. Use Facebook page for Newsletter links

——— 2. Post volunteer needs

——— 3. Correction needed in FL Running & Triathlon regarding SCR club information.

——— Loran to correct.

3. Offered discount for SCR members and kick back to the club for SCR member entries.

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Meeting Adjourned: 8:314320 pm

Next Meeting: Monday, ~~March~~February 16~~October 20~~, 2015, 7 pm @ Merritt Island~~Viera~~Merritt Island Pro-Health & Fitness