

**SPACE COAST RUNNERS  
MINUTES OF AUGUST 10, 2009 MEETING**

**Board Members / Officers Present:** Carol Ball, Cyndi Bergs, Cedric Ching, Linda Cowart, Tammy Foster, Dave Hernandez, Mo Johnson, Mary Ramba, Nancy Rowan, Lorán Serwin, Ed Springer, Tristan Webbe, Charlie Van Etten, Marlene White, Marty Winkel

**Board Members / Officers Absent:** Nick Flint, Christy Zieres

**I. Meeting Called to Order:** 7:00 PM, by Cyndi Bergs, president

**II. Review / Modify Agenda:** none

**III. Changes to Last Month's Minutes:** submitted electronically

- **MOTION:** Dave made a motion to approve last month's minutes as sent out. Tammy seconded. Motion passed.

**IV. Treasurer's Report:** – Marlene

A. SCR Cash Balance Forward from June 30, 2009:	\$16,359.84
B. SCR Total Deposits for July 2009:	\$595.00
C. SCR Total Disbursements for July 2009:	\$1,216.27
D. SCR Total Balance as of July 31, 2009:	\$15,738.57
E. SCR Open Invoice Balance as of July 31, 2009:	\$100.00

Notes: Summer is typically slow; money spent on equipment maintenance.

**V. Guests:** Ty Bowen

**VI. Old Business**

- A. Brevard Races since last meeting
  1. Jul. 24/25 – YMCA Family Triathlon
    - “143 finishers (66 women, 77 men)”
    - 190 participants
    - issues with results due to software upgrade problems; asides, all went well.

**VII. New Business**

- A. 2009-2010 Budget Approval
  - Marlene reported that because of the tough economy, the City of Melbourne will now be charging for all events that requires police and/or city services.
    - Marlene was given the best-guess estimate of \$1674 for such services for the upcoming Eye of the Dragon race, which is essentially the race profit.
    - Although this would be a big hit, it was duly-noted that the City of Melbourne has been providing substantial support for many years now and was one of the last cities in the area to impose these fees.
    - There was discussion whether or not to adjust the registration schedule, but it was decided to just keep it the same as last year (averaged \$18/runner) and just see how it goes.
  - Mo discussed that the budget is basically the same as last month, except that the allocated amount for decals was increased from \$250 to \$600 and the amount for supplies was increased from \$500 to \$750.
  - **MOTION:** Carol made a motion to approve the budget as was sent out. Dave seconded. Motion passed.
- B. SCM Meeting Report – Carol  
*(in no particular order)*
  - Race registration is up from same time last year.
    - Marathon is up 54.4% with 192 people registered so far.
    - Half-Marathon is up 28% with 244 registered so far.
  - RZ secured ~\$19K in sponsorship but Brighthouse may be falling through with its airing of television spots. Channel 13 (Central Florida News) has been running some spots for the SCM.
  - Denise Piercy was given a list of Rockledge residents for her to direct-mail to inform about the race.
  - 2 groups are wantint to help with filling race packets. SCR and other runners would just help with coordinating race numbers.

- Sheraton is full; Radisson only has 27 rooms left.
  - Bill Posey will be the Master of Ceremonies.
  - D-Chip system will be used, and there will be an “announcer mat” to let the MC know when runners arrive to the starting area.
  - 8 booths still available at the Race Expo (17-18 booths total); the SCR booth is 10’ x10’
  - Half-Marathon Training Camp flyers are now available.
- C. SCR Race Equipment – Carol
- Linda brought to the meeting the wire mile-marker stands that she had ordered.
  - Ed brought to the meeting a couple of cord wheels he found that could be used to organize the finish-line flags [that Carol had ordered and received].
  - Carol reported that PVC pipe for the finish-line flag stands have been cut and just need to be assembled.
  - Carol contacted Waste Management about recycling containers for the marathon finish area, and was given a quote of \$150 for 10 “totes” – this includes drop-off to Cocoa Village area on Friday and pick-up on Monday.
    - Loran reported that Christy knows of an Eco-Club that is willing to help, but it was unclear what this involved.
    - **MOTION:** Tammy makes a motion for the club to have Waste Management deliver the 10 recycling totes for \$150 as long as it is acceptable for the totes to be left out (from Friday to Monday). Loran seconded. Motion passed.
  - The rolls of paper for the hand-held timing devices could not be located.
    - **ACTION ITEM:** Carol to order 20 more rolls of paper for the hand-held timing devices.
- D. Membership Drive – September 17<sup>th</sup>, 2009 from 5pm-? at Running Zone
- Gift packets to include materials from sponsors.
  - Carol was able to contact and use Digitech Graphics in Merritt Island for printing SCR brochures (1000 prints, incl. folding) for less than Banana River Printing.
  - The idea of multi-year memberships was brought up; Loran said that it wouldn’t be too difficult to keep track of/implement.
  - SCR will be offering \$5 off membership at the drive and providing pizza (Bizarro’s) for the event.
- E. SCR Meeting venues/time/dates – Linda
- **UPDATE (8/12/09):** Linda secured a room at the Merritt Island Health First HealthPlex for SCR – monthly Board meetings now to be held on 3<sup>rd</sup> Monday of the month (7:00pm-8:30pm), starting October 2009.
  - **ACTION ITEM:** Cedric to update club documents to reflect the change of meeting date/location.
  - **ACTION ITEM:** Loran to update club website to reflect the change of meeting date/location.
- F. Marketing
- Magnets and Decals received and brought to the meeting (*they look nice*).
  - Linda contacted [Calema Windsurfing](#) and let them know about their opportunity to purchase an advertisement in our newsletter.
  - Next Social – [Ryan's Village Pizza](#) in Cocoa Village, Thurs., August 20th (run at 5:30pm, pizza/social at 6:30pm).
    - Ryan’s Village Pizza doesn’t keep a “schedule” but can accommodate seating for events if notified day-of.
    - Note: the September fun run social to be held in Melbourne at Running Zone.
- G. Pumpkins in the Park Update – Marty
- Race directors are new but look good.
- H. Brevard Races before next meeting
1. Aug. 15<sup>th</sup> – I Run For Pizza 5K – Viera – RZ #2
  2. Aug. 22<sup>nd</sup> – Divine Mercy Running on Island Time 5K – Merritt Island – HC system (Ed Springer)
  3. Aug. 22<sup>nd</sup> – Tysenn Family 5K – Melbourne – who?
  4. Aug. 29<sup>th</sup> – CB Cross Country Jamboree – Cocoa Beach
  5. Sept. 12<sup>th</sup> – Sister Run 5K – Windover Farms
- I. Action Items
- (from VII.C.) **Carol** to order 20 more rolls of paper for the hand-held timing devices.
  - (from VII.E.) **Cedric** to update club documents to reflect the change of meeting date/location.
  - (from VII.E.) **Loran** to update club website to reflect the change of meeting date/location.

J. Summary of Motions

1. (from III.) Dave made a motion to approve last month's minutes as delivered. Tammy seconded. Motion passed.
2. (from VII.A.) Carol made a motion to approve the budget as was sent out. Dave seconded. Motion passed.
3. (from VII.C.) Tammy makes a motion for the club to have Waste Management deliver the 10 recycling totes for \$150 as long as it is acceptable for the totes to be left out (from Friday to Monday). Loran seconded. Motion passed.

**VIII. Next Meeting:** Monday, September 14<sup>th</sup>, 2009, Cocoa Public Library, 2<sup>nd</sup> Floor @ 7:00 PM

**IX. Meeting Adjourned:** 8:03 PM